

HIGHLIGHTED

*Final conferences of the
Eco-hosting and E-
SilverTour projects*



*Results of the Training
Project in 2 regions of
the country!*

AIDLEARN

Training, Research-Action and Consulting Company, which has been operating at national and European level since 2003, dedicated to design, implementation and evaluation of studies, projects and training activities that favour individual and/or organizational development. It is a training entity certified by [DGERT](#) (Directorate General for Employment and Labour Relations) in various areas of education and training.

Find out more about AidLearn and follow us!



AidLearn Newsletter

The publication of the **AidLearn Newsletter** is addressed to partners and customers of the company's networks.

It aims to:

- Promote business activity;
- Keep in touch with all stakeholders;
- Provide useful and timely informations.

In this 29th edition (July 2023), we will present the main news about national and international projects coordinated by AidLearn or developed in partnership, from April to June 2023.

Learn more at:



We are excited to share that the CarboNostrum Project's Battery of Case Studies is now available for consultation [here!](#) These studies represent valuable insights and will broaden the understanding of sustainable agricultural practices in the Mediterranean context. Our team has been working diligently on the 6 modules that make up the course on climate-smart agriculture in the Mediterranean. These modules are designed to provide farmers with the tools and knowledge to adapt their farming practices to climate change in the region. In addition, we are excited to announce that the pilot action (in English) of the course is scheduled for the beginning of October, thank you to everyone who has signed up!!



CevizBağı Farm



Çağlayanlar Farm



Del Bancal a Casa



Casa Pareja



Terra Madre



Masseria San Paolo



Sapes



Agia Paraskevi



Porcus Natura



Hortas da Rainha



Farge Organik

CARBONOSTRUM PROJECT

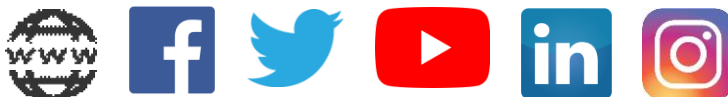
Coordinator: The USE Concept, Lda. (Portugal)

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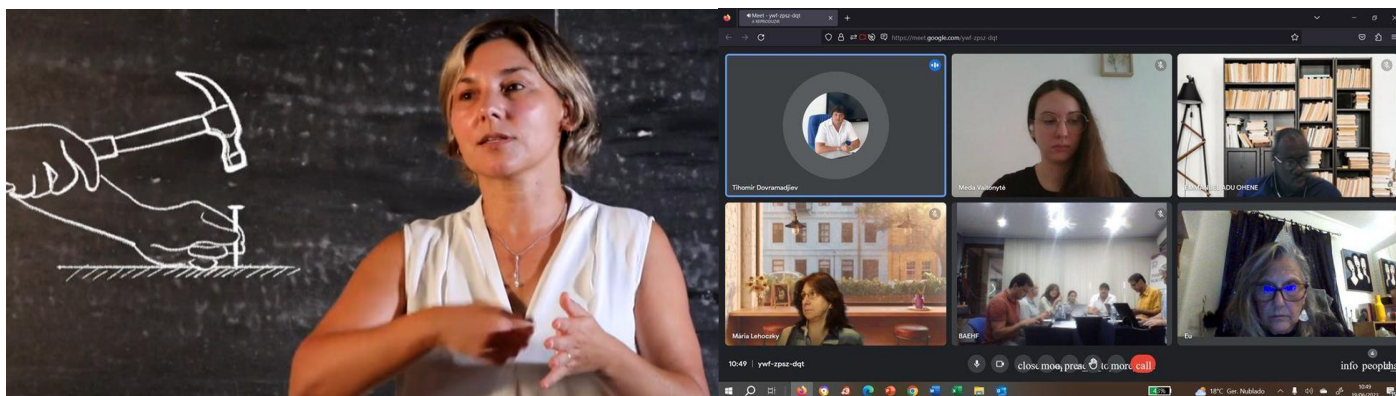
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ MAYLOG NAKLİYAT VE LOJİSTİK HİZMETLERİ TİCARET LIMITED SİRKETİ (Turkey)
- ✓ Molise verso il 2000 srl (Italy)
- ✓ AGENCIA ESTATAL CONSEJO SUPERIOR DE INVESTIGACIONES CIENTIFICAS (Spain)
- ✓ ARISTOTELIO PANEPISTIMIO THESSALONIKIS (Greece)



Hedy: Life in the AI Era stands for being a source of information regarding Industry 4.0 digital technologies, namely Artificial Intelligence (AI), by enlightening its possible positive future applications, whilst clarifying its possible impacts. [Learn more at:](#)



According to the European Parliament (2023), artificial intelligence (AI) "refers to the ability of computer systems to perform tasks, with some degree of autonomy, that normally require human intelligence, such as learning, reasoning, problem-solving, pattern perception and decision-making." In the EU, the use of AI will be regulated by a specific law, the world's first comprehensive law on AI. Find out [here](#) how this law aims to protect us and guarantee the best conditions for the development and use of this innovative technology.



AidLearn, as part of Hedy, has produced a HedyTalk focusing on the impacts of AI on the labor market, knowledge, skills and competencies for the future. A very special thanks to Prof. Dr. Inês Lynce, professor at Instituto Superior Técnico and researcher at InescID, for her collaboration, which provided valuable insights into the topic. Watch the video [here](#)!

HEDY PROJECT

Coordinator: OBUDAI EGYETEM (Hungary)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ Bulgarian Association of ergonomics and Human Factors (Bulgaria)
- ✓ UNIVERSITAT POLITECNICA DE CATALUNYA (Spain)
- ✓ ACEEU GmbH (Germany)



*IntCultAE: Intercultural Competences for Adult Educators is an innovative initiative that aims to enhance the intercultural competencies of adult educators and it strives to create an inclusive and diverse learning environment by bridging cultural divides. **Learn more at:***



We present the IntCultAE project, a collaborative effort involving five European organizations and co-funded by Erasmus+ program. This project will bring together theoretical and practical expertise, incorporating elements of adult education, cinema and videotaped migrant interviews as case studies. The ultimate goal is to create innovative tools to improve educators' competence. By overcoming cultural barriers, IntCultAE seeks to strengthen understanding, nurture mutual respect and encourage cooperation between learners from diverse backgrounds. We are excited about the positive impact this project will have on everyone involved.



WHO ARE WE?

The IntCultAE is an international European project Co-funded by the Erasmus + programme.

Our main goal is to promote greater understanding and responsiveness to cultural diversity, intercultural dialogue, and democratic values in adult education.



The **IntCultAE resources** will be free, copyleft, and available in:

ENGLISH • POLISH
PORTUGUESE • GREEK
ITALIAN • GERMAN

INTERCULTURAL COMPETENCIES

enable educators to create an inclusive and welcoming learning environment, where learners feel comfortable expressing themselves and sharing their experiences. It also helps educators to adapt their teaching methods and materials to better suit the needs of learners from different cultural backgrounds and to develop cultural sensitivity and awareness.

INTERCULTURAL COMPETENCES:

- enhance the effectiveness of adult education programs
- foster positive relationships among learners
- promote mutual understanding and respect among people from different cultures

FOR MORE INFORMATION ABOUT THE PROJECT, GET IN TOUCH WITH US:

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projects@kek-axia.gr

 ERASMUS ACADEMY 
projects@erasmusme.com

If you are an adult educator interested in fostering your intercultural competences and transversally adding them to your content, or if you are just interested in the subject, stay tuned for our updates.

FOLLOW US @  facebook.com/IntCultAE
 instagram.com/IntCultAE

 Co-funded by the European Union Project N° 2020-1-PL01-KA201-ADU-000087417

IntCultAE PROJECT

Coordinator: UNIWERSYTET LODZKI (Polónia)

Partners:

- ✓ EKPAIDEFTIRIA KALOSKAMI S.A. (Greece)
- ✓ EURO-NET (Italy)
- ✓ Erasmus ME Academy (Germany)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)

*UPSIM: Upskilling Paths for Social Integration of Migrants is an Erasmus+ project aimed at migrant women to help them develop soft skills and language skills to achieve their educational goals. **Learn more at:***



On April 30, AidLearn took part in an event to present the UPSIM project at the Poeta Joaquim da Serra Secondary School in Montijo!

During the event, we promoted various innovative activities and tools, and explored the concept of "mentorvention".

We were inspired by the positive and enthusiastic response. The "mentorvention" circles, made up of 1 mentor and up to 5 mentees, are an important strategy to help mentees reflect together.



On May 9 and 10, AidLearn was in Malmo, Sweden, for the final conference and meeting of the UPSIM project. More than 70 participants at the conference had the opportunity to deepen their knowledge of the project and understand the possibilities for applying its tools. We are convinced that the UPSIM project can have a significant impact on the lives of women and everyone involved in the event!

UPSIM PROJECT

Coordinator: Internationella Kvinnoföreningen (Sweden)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ Coneqt (Denmark)
- ✓ Spolek PELICAN, z.s. (Czech Republic)
- ✓ MARYSE COPPET (France)



YOU CAN: YOUth with migrant dropout tackling: CApacity building aims to be a reference in preventing school drop-out among migrant youth. The project will develop outcomes for teachers and educators in order to promote migrant students' social inclusion and prevent them from dropping out of school. [Learn more at:](#)



In early May, AidLearn took part in a training course in Cáceres to develop skills in "managing a European project"! The focus was on the topic of the YOU CAN project - strengthening the educational response to school dropout among young migrants and social exclusion.



In the context of human rights and migration laws, the terms migrants, asylum seekers and refugees describe different scenarios involving the movement of people between countries.

Migrants: includes anyone who moves within or between countries for various reasons, such as work, studies, family or personal opportunities;

Asylum Seekers: request international protection due to fears of persecution, violence or discrimination in their country of origin;

Refugees: recognized due to well-founded fears of persecution or serious risk to their lives in their country of origin, and entitled to special assistance and protection under international law.

YOU CAN PROJECT

Coordinator: ECEPAA - European Centre for Economic and Policy Analysis and Affairs (Belgium)

Partners:

- ✓ 2o Epaggelmatiko Lykeio Katerinis (Greece)
- ✓ CAMARA OFICIAL DE COMERCIO E INDUSTRIA DE CACERES (Spain)
- ✓ ASSOCIAZIONE DI PROMOZIONE SOCIALE JOINT (Italy)
- ✓ Associazione Sportiva Dilettantistica Association Maison d'Enfant pour la Culture et l'Education Baity APS (Italy)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)





PEERTRAIN: Strengthening Capacities to Support Active Ageing in the Conditions of the 21st Century - Peer Mentoring Program for People 50+ aims to foster active ageing and the digital inclusion of individuals aged 50 and over through Peer-Mentoring.

Learn more at:



We held a pilot session at the end of April, with three intense work sessions.

It aimed to test the platform and modules of the training manual "21st Century Peer Mentoring for People over 50", which the project consortium has been developing over the last few months



From May 14 to 15, we took part in a transnational meeting of the Peer Train project in Gdansk, Poland.

Topics such as the online platform, previously tested in pilot actions conducted by the partners, and the adoption of the blended-learning approach in the execution of the 'Mentoring for Individuals Over 50' Course were addressed.

PEER-TRAIN PROJECT

Coordinator: EureCons Förderagentur GmbH (Germany)

Partners:

- ✓ Spolupracou pre lepsiu buducnost - Velky Meder (Slovakia)
- ✓ Human Profess Közhasznú Nonprofit Kft. (Hungary)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ Balkan Agency for Sustainable Development (Bulgaria)
- ✓ PRO-MED sp. z o. o. (Poland)



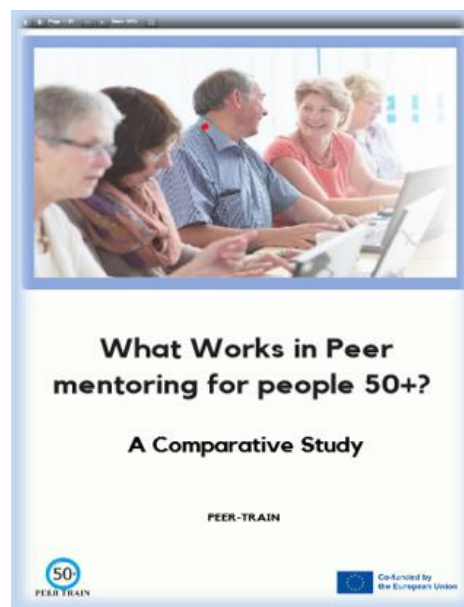
PEERTRAIN: Strengthening Capacities to Support Active Ageing in the Conditions of the 21st Century - Peer Mentoring Program for People 50+ aims to foster active ageing and the digital inclusion of individuals aged 50 and over through Peer-Mentoring. **Learn more at:**



Peer mentoring is "a relationship between people who are at the same career stage or age, where one person has more experience than the other in a particular field and can provide support as well as transfer knowledge and skills" (Art of mentoring, n.d.).

The mentor, despite sharing similar experiences, supports the mentee because they have strong coping strategies* or professional experience.

If you're still curious, you can find out more about this strategy as part of this project, [here!](#)



We are saddened by the death of our colleague Wojtek from Pro-Med and would like to express our condolences. His invaluable contributions to the project over the last two years and his exemplary collaboration with AidLearn will be remembered with gratitude.

PEER-TRAIN PROJECT

Coordinator: EureCons Förderagentur GmbH (Germany)

Partners:

- ✓ Spolupracou pre lepsiu buducnost - Velky Meder (Slovakia)
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- ✓ PRO-MED sp. z o. o. (Poland)



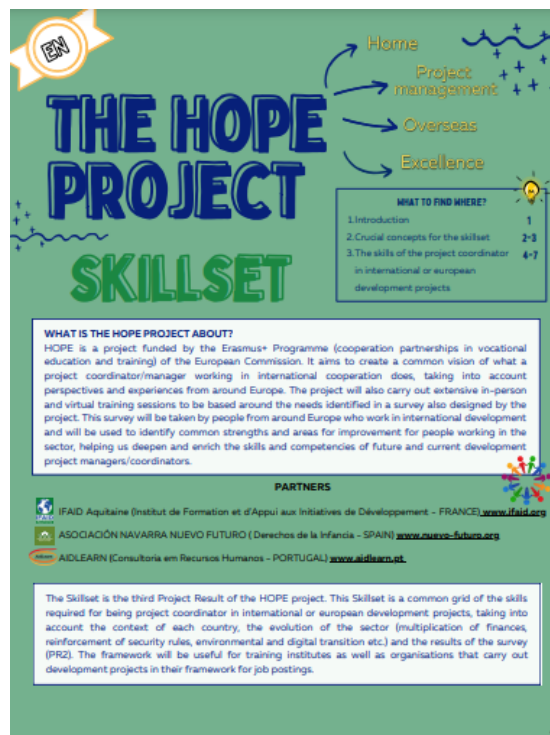
*HOPE: Home and Overseas Project Management Excellence intends to create a professional training course for project managers in the community development sector. **Learn more at:***



The third result of the Hope project, the skillset, is now available!

It is a framework of skills needed to be a coordinator of international or European development projects, taking into account the context of each country, the evolution of the sector and the results of the survey (result 2).

It can be consulted [here!](#)



In the first week of June, AidLearn took part in a training course on Human Resources Management at a distance.

This training, designed by the three partners for the trainees of the French partner, featured various pedagogical strategies, including practical cases.

There was also the opportunity to talk to Carole Draï-Jacquet, an expert on the subject!

HOPE PROJECT

Coordinator: IFAD Aquitaine (France)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ ASOCIACION NAVARRA NUEVO FUTURO (Spain)

The project ECOS (EU - "RE" creation: Developing Competences of Seniors) is dedicated to developing cooperation and exchanging experiences of educators working with persons at risk of marginalization due to age, health condition, and limited physical or mental performance. **Learn more at:**

In May, the last training week of the ECOS project took place in Austria, marked by intense exchanges of experiences between the participating adult educators.

During the training, the participants had the opportunity to broaden their professional skills by learning different methods for promoting the active lives of senior citizens, including art therapy, photography and storytelling techniques.



And to conclude the project, at the beginning of June AidLearn took part in the last meeting of the ECOS project in Sweden.

The final stages of the project were discussed and an evaluation carried out.

ECOS PROJECT

Coordinator: Poleski Osrodek Sztuki (Poland)

Partners:

- ✓ PRO-MED sp. z o. o. (Poland)
- ✓ Norrköpings stadsmuseum (Sweden)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ Galileo.it S.r.l (Italy)
- ✓ Die Wiener Volkshochschulen GmbH (Austria)



ENTRUST: Supporting Senior Entrepreneurship in Sustainable Tourism aims to promote the preservation of cultural heritage through the creation of sustainable tourism businesses with a positive social impact on the region where they are located.



Learn more at:



We are excited to announce that the documentaries produced under the ENTRUST project are now available: the Finnish documentary, "[Juurikka catering and Juurikka Island](#)", the Portuguese documentaries, "[Casa Durão](#)" and "[Observatório da Paisagem da Charneca](#)", and the Irish documentaries, "[Wild Alpaca Way](#)" and "[Liag Boat Trips](#)".

These documentaries illustrate good practices in senior entrepreneurship in rural areas in the various partner countries. You can also find out more about how they got started, what kind of support they received and the difficulties the different entrepreneurship projects faced!



ENTRUST PROJECT

Coordinator: INNOVATION AND MANAGEMENT CENTRE LIMITED (Ireland)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ Biosphere Portugal (Portugal)
- ✓ STICHTING BUSINESS DEVELOPMENT FRIESLAND (Netherlands)
- ✓ HAAGA-HELIAAMMATTIKORKEAKOULUJOY (Finland)



ECO-Hosting: Réseau européen des éco-hébergeurs en milieu naturel is an Erasmus+ project that aims to promote sustainable tourism particularly in vulnerable areas such as isolated Guiana forests, Greek islands subject to major tourism restrictions, mountainous areas, etc. [Learn more at:](#)



On June 5, the project's Portuguese conference took place at the Sabugal Municipal Auditorium, with the support of the Sabugal municipality and ADES - Sabugal Business Association.

Dina Ramos presented the research underway at the University of Aveiro, highlighting the developing trends in rural tourism and the potential for preserving heritage through responsible tourism practices. António Silva Pina presented the Eco Hosting project's learning platform, which offers a series of free, interactive resources aimed at reducing the environmental impact of tourism in European natural areas, providing educational materials and encouraging tourists and establishment managers to adopt sustainable practices. The conference gave participants the opportunity to debate and share ideas about rural tourism in the Sabugal region.



ECO-HOSTING PROJECT

Coordinator: SUD CONCEPT (France)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ Molise verso il 2000 srl (Italy)
- ✓ Mesogeiak Kentro Perivallontos (Greece)
- ✓ KARPOS KENTRO EKPAIDEYTIKON DRASEONKAI DIAPOLITISMIKHS EPIKOINONIAS (Greece)

Learn more at:



On May 16, the pilot action for the E-Silver Tour project took place at the Inatel Foundation Training Center in Lisbon!

Participants included a representative from Rutis (the Network of Senior Universities), a member of a Senior University, travel agents and tourism technicians from the Inatel Foundation. Due to the great commitment and interest shown by those present, the action proved to be very useful, as many suggestions were made, which will be considered in order to improve the online platform and make it more intuitive and functional for future users.



On June 21, the E-SilverTour International Conference was held in partnership with ISCE - Instituto Superior de Lisboa e Vale do Tejo.

The keynote speaker was Prof. Luiz Moutinho, who addressed the topic of technological development (Digital Marketing) in the present and future, emphasizing its importance and impact on the silver economy. The project partners, E-SENIORS (Paris, France) and 50 + HELLAS (Athens, Greece), then presented the main results of the project.

Learn more at:



The needs analysis, through separate questionnaire surveys, revealed that senior tourists consider themselves connected to digital media, are comfortable with the English language and are looking for trips tailored to their abilities and preferences. Professionals, on the other hand, are willing to consider the expectations of senior tourists. It's important to note that the senior population is quite heterogeneous, and diversification of the tourist offer is recommended!

António Pina, from AidLearn, presented the B-Learning platform, where the second result of the project, an innovative digital marketing course for Senior Tourism and Active Ageing, will be available. At the end of the conference, two good practices in senior tourism in Portugal were presented, led by the Inatel Foundation, represented by Dr. Elsa Caramujo, and Rutis, represented by Dr. Luís Jacob.



E-SILVERTOUR PROJECT

Coordinator: E-SENIORS: INITIATION DES SENIORS AUX NTIC ASSOCIATION (France)

Partners:

- ✓ EOLAS S.L. (Spain)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ VIESOJI ISTAIGA KAUNO MOKSLO IR TECHNOLOGIJU PARKAS (Lithuania)
- ✓ Confederação do Turismo de Portugal (Portugal)
- ✓ 50 + HELLAS ASTIKI ME KERDOSKOPIKIETAIRIA (Greece)



Our goal is for adults to understand the stereotypes that can lead to discrimination, improving the availability of high-quality learning opportunities for adults at the same time that will help the inclusion and diversity in all fields of education, training, youth and sports.

The EASY Project - Educating Adults Against Stereotypes - developed in a context of unprecedented challenges and opportunities faced by the world, such as increasing globalization, will soon make available one of its results, the EASY Catalogue of Films and Cartoons. The Catalogue, which is currently being finalized, includes a series of films (feature films and shorts) and "cartoons" (comics and/or "strips") depicting social stereotypes and the different social forms by which a society can be organized.

During the development of the project, a significant change occurred, marked by the dissolution of Romania's Association for Education for Social Development (AESD), which was replaced by Bulgaria's ACTA Foundation, which took on the responsibility of continuing the legacy of the AESD.



DEATH of a SALESWOMAN

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Sandra Bell-Lundy

Newsletter



CTUGI: Click 'Til U Get It! addresses the lack of diversity in the STEM sector through the promotion of technology through STEAM subjects in school education by making lessons accessible and relevant for all school children. **Learn more at:**



The CTUGI project aims to promote technology through STEAM subjects in school education, above all by making lessons accessible and relevant to all types of school children between the ages of 10 and 13, regardless of gender and socio-cultural background.

During the month of April, the project partners met in Lisbon to prepare the next steps.



This project will produce 5 main results:

- Theoretical framework for a critical approach to classroom teaching standards in STEAM subjects;
- Online course for role models (e.g. women working in the technology sector);
- Online course for teachers
- *Toolkit* - Gender-neutral technology lesson plans
- Audiovisual learning resource

CTUGI PROJECT

Coordinator: COPPET Maryse (France)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ Autens (Denmark)
- ✓ Josefine Jack Eiby (Denmark)
- ✓ Coneqt (Denmark)

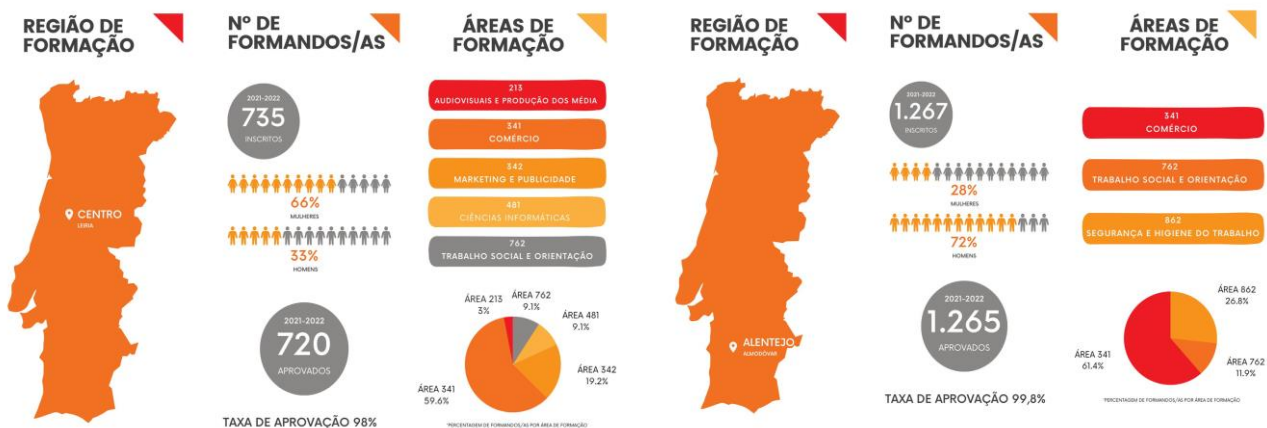


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AidLearn at the National level

We release the results of the training project carried out by AidLearn under the Social Inclusion and Employment Operational Program (POISE) which took place in the Alentejo and Center regions. Within the scope of POISE, from March 2021 to December 2022, AidLearn developed part of its training activity in these regions, expanding the territorial area covered by modular training. This reinforcement strategy proved to be suitable for the needs of adults who develop their professional activity in the Alentejo and Center regions, as it will bring a training offer to employed and unemployed people with great success. All aims of these projects were reached, and even surpassed, thanks to the commitment of AidLearn collaborators involved!





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Do not hesitate to get in touch !**

