

HIGHLIGHTED



**Eco-Hosting.net
flyer is now
available!**



HYBVET
Hybrid training in VET

**HYBVET meeting in
Huelva, Spain!**

AIDLEARN

Training, Research-Action and Consulting Company, which has been operating at national and European level since 2003, dedicated to design, implementation and evaluation of studies, projects and training activities that favour individual and/or organizational development. It is a training entity certified by [DGERT](#) (Directorate General for Employment and Labour Relations) in various areas of education and training.

Find out more about AidLearn and follow us!



AidLearn Newsletter

The publication of the **AidLearn Newsletter** is addressed to partners and customers of the company's networks.

It aims to:

- Promote business activity;
- Keep in touch with all stakeholders;
- Provide useful and timely information.

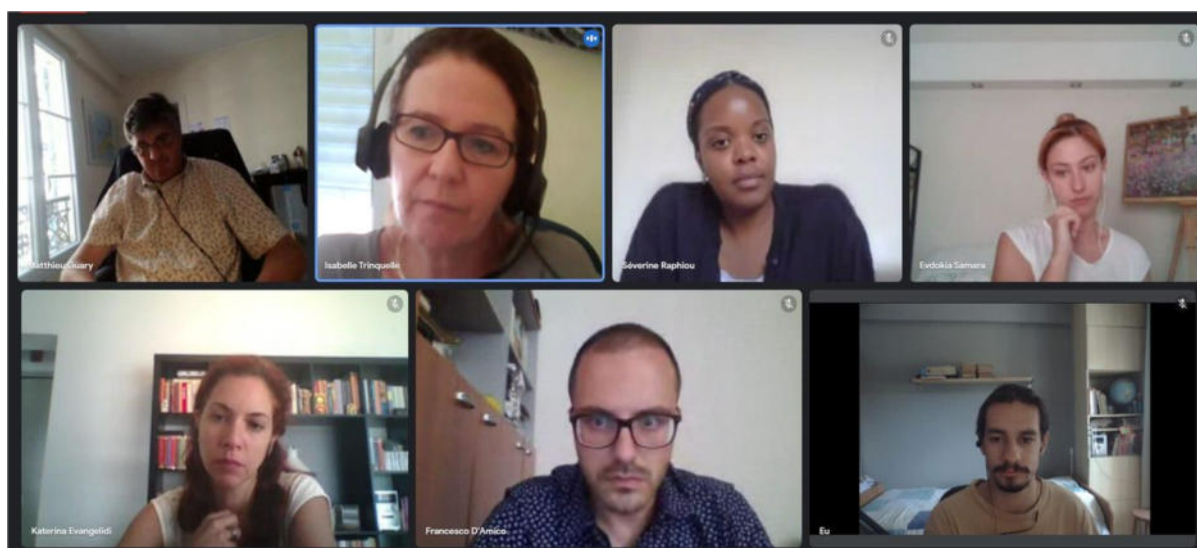
In this 21st edition (July 2021), we will present the main news about national and international projects coordinated by AidLearn or developed in partnership, from April to June 2021.

*ECO-Hosting: Réseau européen des éco-hébergeurs en milieu naturel is an Erasmus+ project that aims to promote sustainable tourism particularly in vulnerable areas such as isolated Guiana forests, Greek islands subject to major tourism restrictions, mountainous areas, etc. **Learn more at:***

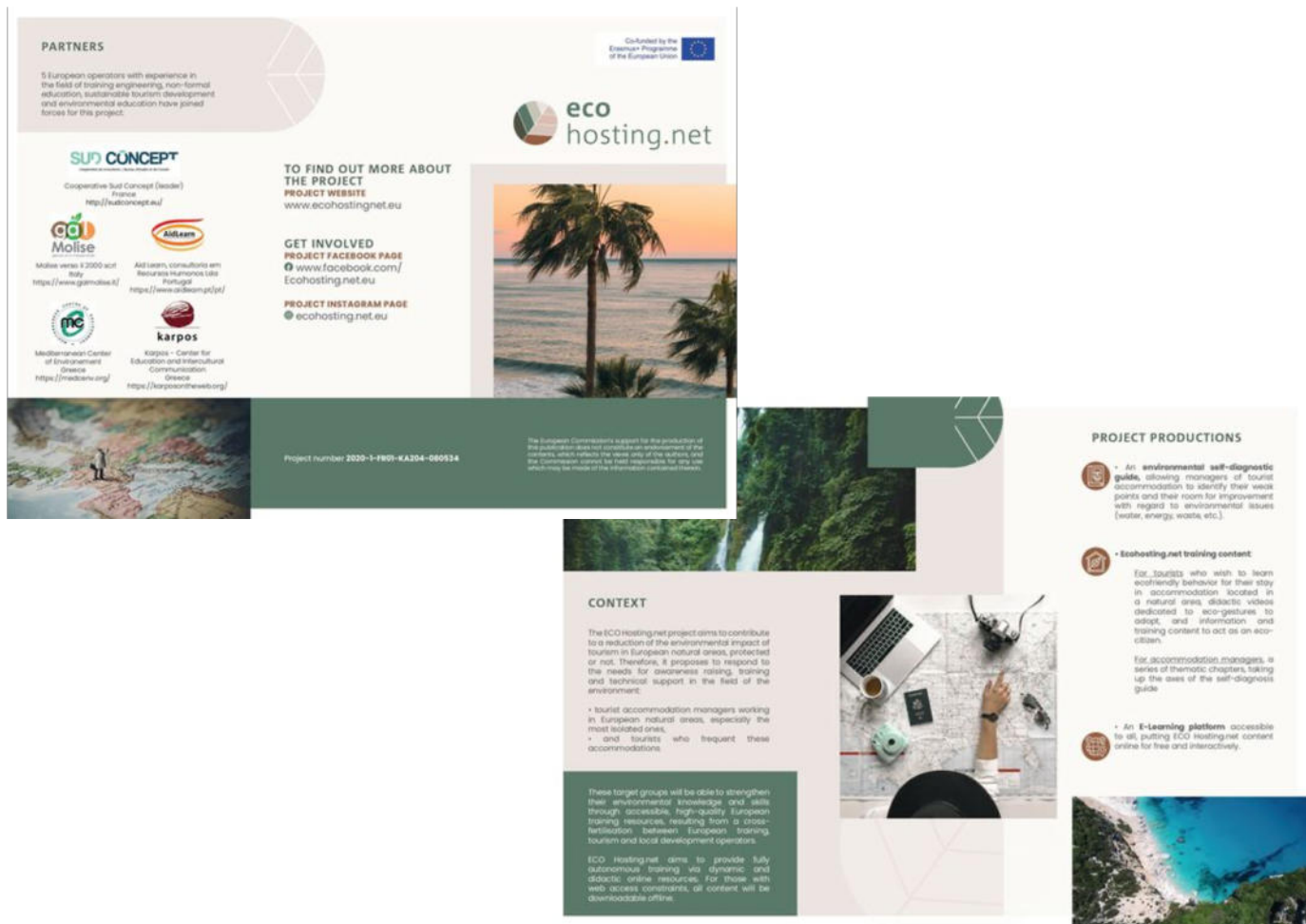


Eco-Hosting.net's flyer is now available!

Eco-Hosting.net is now well underway and thus there was a need to have a couple more partnership meetings to ensure that everything is going according to the planned schedule. Thus, on the 12th of April and on 28th of June, the partners met online on Zoom. These meetings were crucial to the overview of the outputs already in development, namely the progress on the focus groups of each country, whose goals are to understand the training needs of accommodation managers and to enrich the content of the environmental self-diagnosis guide. They were also vital for planning the next steps and outputs, namely the distribution of the training content modules. After the meetings, the progress on the focus groups continued, and vital data was collected and analysed. The result of it was a crucial report of the needs of accommodation managers in Portugal.



Additionally, the Eco-Hosting.net flyer is available in English and the partner languages. In it, you get a short overview of what the project is about, the partnership, and other basic info! Check it out!



ECO-HOSTING PROJECT

Coordinator: SUD CONCEPT (France)

Partners:

AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)

Molise verso il 2000 srl (Italy)

Mesogeiko Kentro Perivallontos (Greece)

KARPOS KENTRO EKPAIDEYTIKON DRASEONKAI DIAPOLITISMIKHS EPIKOINONIAS (Greece)



*HYBVET: Development of hybrid training in VET is an Erasmus+ project which aims to introduce and develop training in hybrid format to vocational learning. This type of training shows very positive results not only in relation to soft skills but also technical skills. **Learn more at:***



A rare exception in the pandemic, the 2nd meeting for the HYBVET project was done in-person as it was safe to do so. This meeting was held on the 28th and the 29th of June in Huelva, Spain. There, the AidLearn team presented their research on the Portuguese case study and the chosen area for the hybrid training to be developed: Sleep Pathology in Dental Medicine. The meeting was a success, and now onwards to the creation of the hybrid training for this often under-taught but very important healthcare area!



HYBVET PROJECT

Coordinator VIESOJI ISTAIGA VILNIAUS JERUZALES DARBO RINKOS MOKYMO CENTRAS (Lithuania)

Partners:

Kriziu tyrimo centras (Lithuania)

Panevezio darbo rinkos mokymo centras (Lithuania)

Smiltenes tehnikums (Latvia)

JÄRVAMAA KUTSEHARIDUSKESKUS (Estonia)

INERCIA DIGITAL SL (Spain)

AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)





The Erasmus+ project E-SilverTour: Digital Marketing Competencies Development for Silver Tourism Expert aims to develop digital marketing competencies in the staff of senior citizen organizations and tourism professionals to promote tourism for senior citizens. **Learn more at:**



E-SilverTour just released its leaflet contextualizing the project, its objectives, and the future outputs!



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Kaunas STP
 (Kaunas, Lituânia)
 www.kstpt.lt

Confederação do
 Turismo de Portugal
 (Lisboa, Portugal)
 ctp-ctpt.pt

50th
 HELLAS
 (Atenas, Grécia)
 www.50th.gr

Para mais informações
 www.esilvertour.eu

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eSilverTour - Desenvolvimento de Competências de Marketing Digital para Especialistas em Turismo Sénior

Beneficiários

Compreender o envelhecimento ativo é uma condição prévia para uma comercialização bem-sucedida do destino e dos produtos do Turismo Silver. O objetivo do Projeto eSilverTour é melhorar a qualidade dos serviços turísticos promovidos aos idosos por organizações de terceira idade e PMEs turísticas, desenvolvendo um modelo de aprendizagem inovador por meio de um curso de aprendizagem combinado que atende diretamente às necessidades específicas de:

- Funcionários de organizações de terceira idade que desejam desenvolver produtos turísticos para os seus utilizadores / clientes.
- Profissionais do turismo, empreendedores e pessoal de PMEs de turismo, bem como estudantes gratuitos no turismo, para aqueles que se querem especializar em Turismo Silver.

Contexto e objectivos

O Turismo Silver pode ser uma vantagem competitiva para organizações de terceira idade e PMEs de turismo, uma vez que o Turismo Silver é uma extensão do segmento turístico baseado na qualidade. Devido às alterações demográficas da população europeia, o turismo para idosos representa uma oportunidade de negócio, aumentando a oferta de bens e serviços. O Turismo Silver ajudaria a equilibrar o efeito da sazonalidade no setor do turismo, uma vez que a maioria dos idosos não se encontram inseridos no mercado de trabalho e têm a oportunidade de aproveitar os seus momentos de lazer: trata-se de um mercado muito atrativo.

Principais resultados

O projeto eSilverTour irá desenvolver diversos resultados:

- Para Profissionais de Especialidade irão ser em Turismo análise do Turismo sénior, Marketing Digital do Turismo e as competências para o Envelhecimento Ativo.
- Para os alunos irá ser criado um modelo de marketing digital para Turismo Silver e Envelhecimento Ativo que aborda as necessidades dos profissionais.
- Uma plataforma de aprendizagem com um conteúdo de aprendizagem inovador.

Portanto, o curso de formação profissional irá capacitar o nível de competências de funcionários de organizações de terceira idade e profissionais de turismo, bem como reforçar um setor em evolução.

Irá desenvolver as competências de marketing digital, de forma a que estes profissionais possam lidar com o crescente utilização da Internet não só para comunicar, mas essencialmente, para negociar no mercado turístico.

Co-funded by the Erasmus+ Programme of the European Union
 Project n° 2020-1-PT01-KA202-019845

But that is not the only piece of news for this project! The project also had an online meeting on the 6th of May to discuss the results of the first Output. Currently, the partners are developing the content of the eSilver Tour course.



And finally, the project's first Newsletter is now available, you can check it out and subscribe to future editions [HERE!](#)



E-SILVERTOUR PROJECT

Coordinator: E-SENIORS: INITIATION DES SENIORS AUX NTIC ASSOCIATION (France)

Partners:

EOLAS S.L. (Spain)

AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)

VIESOJI ISTAIGA KAUNO MOKSLO IR TECHNOLOGIJU PARKAS (Lithuania)

Confederação do Turismo de Portugal (Portugal)

50 + HELLAS ASTIKI ME KERDOSKOPIKIETAIRIA (Greece)



THE BIGGER PICTURE is a European project launched in September 2018 under the Erasmus+ programme aimed at creating a training course for adult educators in global citizenship, capable to quickly reach several adults and have a strong impact on society. **Learn more at:**



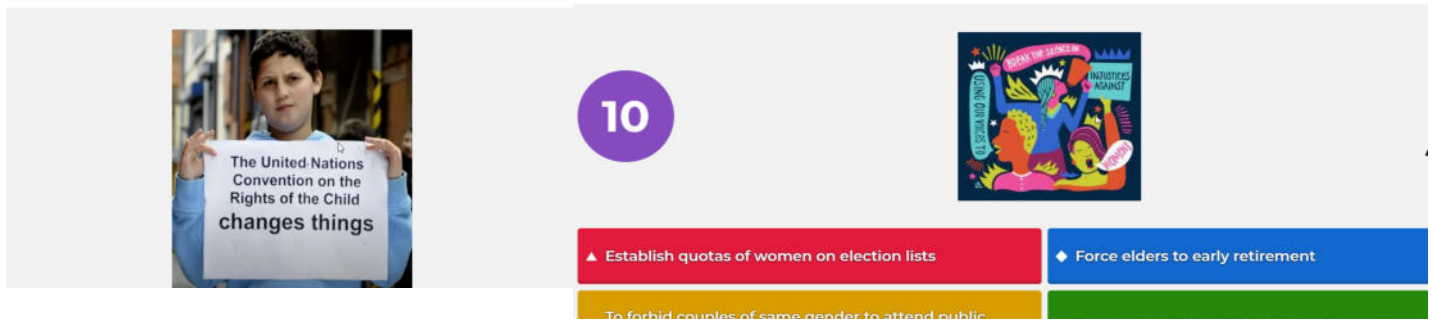
IFAIID Aquitaine has organised the online BiggerPicture adult course with their masters students. AidLearn was invited to give the lecture on the module Human Rights and Social Justice, a 4h session on May 21st. There were 24 participants of which the vast majority were of French nationality but some from other European countries, thus the training was lectured in English, which also served for the participants to train their English Language Skills. The participant feedback was very positive!

Human Rights focus on...



The Convention on the Rights of the Child was necessary to..

Here are 3 examples of Social Injustice. Which one is not an example?



THE BIGGER PICTURE PROJECT

Coordinator: Global Learning & Skills Partnership (United Kingdom)

Partners:

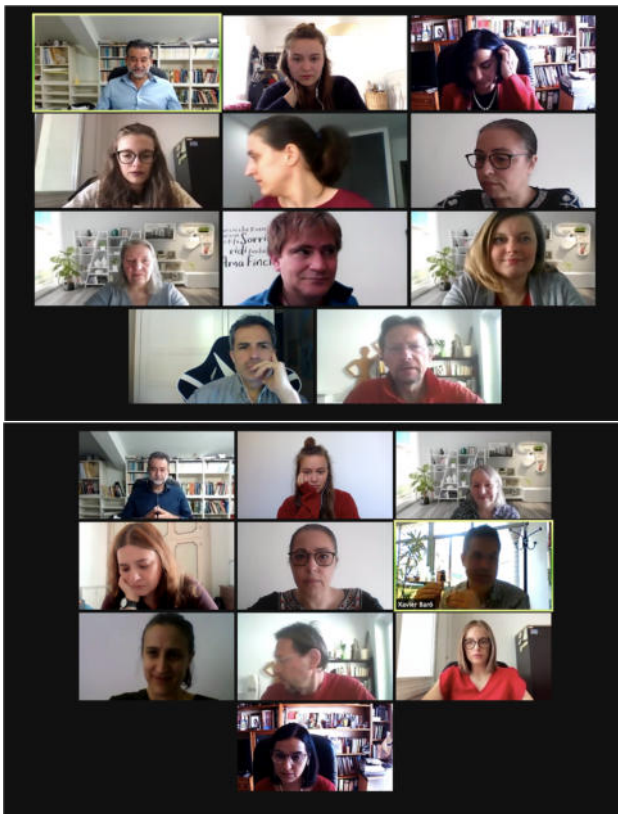
- AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- Morley College (United Kingdom)
- Prometeo (Italy)
- The Association of Estonian Adult Educators ANDRAS (Estonia)
- Universidad de Sevilla (Spain)
- IFAIID Aquitaine (France)



GainKids: Global Citizenship for Kids Project is an Erasmus+ European project on Global Citizenship for pre-schoolers based on the Convention on the Rights of the Child. **Learn more at:**



The GainKids project has also been quite active with project meetings. On April 26th, the project team established and worked on the first output, the questionnaire and focus groups to be done with educators and professionals towards analyzing their Global Citizenship and Global Education knowledge and competences.



Then, on May 31st, the partners met again. At this point, the aforementioned questionnaires and focus groups were already underway and the partners were collecting information on Global Citizenship Education for young children. The partners are very excited to analyse the data and share the results!

Finally, it was decided to postpone to September the face-to-face meeting in Poland, due to the pandemic.

GAINKIDS PROJECT

Coordinator: APEI - Associação de Profissionais de Educação de Infância (Portugal)

Partners:

- AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- Association of Human Rights Educators – AHEAD (Spain)
- ASSOCIAZIONE CULTURALE PICCABULLA (Italy)
- UNIWERSYTET LODZKI (Poland)
- INSTITUTO POLITECNICO DE BRAGANÇA (Portugal)





*UPSIM: Upskilling Paths for Social Integration of Migrants is an Erasmus+ project aimed at migrant women to help them develop soft skills and language skills to achieve their educational goals. **Learn more at:***



The first phase of the UPSIM project continued with interviewing migrant women. In Portugal, we conducted 8 online interviews: 3 of them with low-skilled migrant women who wish to continue studying and get a higher education, and 5 with migrant women who already graduated. From this we were able to collect important data for the creation of UPSIM project products! The women interviewed were between the ages of 23 to 54 and had very diverse origins: South Sudan, Romania, Ukraine, Italy, China and Brazil.



Each partner also collected information on the demographics of migrant women, and what institutions and tools exist in their country to support their inclusion in society and at work. The partnership is currently finalizing these national reports, in order to finalize and present the first UPSIM result, the Conceptual Referencial.

UPSIM PROJECT

Coordinator: IKF (Sweden)

Partners:

Coneqt (Denmark)

EOLAS S.L. (Spain)

Spolek PELICAN (Czech Republic)

AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)

Municipalité de Saint-François – France (France)



The Erasmus+ project ECN4MI: Establishment of a coordinated and collaborative network on migrant issues in Europe aims to create and develop a collaborative network in Europe for the social inclusion of migrants and refugees.



The third project meeting for ECN4MI was held on the 15th of June. In this meeting, the partners reviewed the case studies and discussed them. This discussion was incredibly important towards the goal of adapting these strategies to the Lithuanian situation which is currently worsening with more refugees arriving. This makes it more pertinent to develop and adapt specific models towards the social inclusion of migrants and refugees.



ECN4MI PROJECT

Coordinator: KVALIFIKACIJU IR PROFESINIO MOKYMO PLETROS CENTRAS (Lithuania)

Partners:

VIESOJI ISTAIGA VILNIAUS JERUZALES DARBO RINKOS MOKYMO CENTRAS (Lithuania)

Lithuanian Conflict Prevention Association (Lithuania)

beramí berufliche Integration e.V. (Germany)

Stiftelsen Litorina Folkhögskola i Karlskrona (Sweden)

Consorzio Scuola Comunità Impresa (Italy)

AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)



Inside -T is a European Erasmus + project launched in November 2019, which aims to facilitate the promotion of local businesses by young adults, preferably women, who recover and take into account traditional knowledge and practices. **Learn more at:**



On the 7th of May the partners met online for the forth transnational Inside-T project meeting. In this meeting, they discussed the Inside-T E-Tools, the Inside-T Learning Platform, the Inside-T Guidelines for VET providers and the overall progression of the project as well. It was a very successful meeting!



INSIDE-T PROJECT

Coordinator: Domínio Vivo – Formação e Consultoria Lda (Portugal)

Partners:

AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)

Confederação do Turismo de Portugal (Portugal)

Universitatea Politehnica Timisoara (Romania)

Innovation and Management Centre Limited (Ireland)

Karuskose OÜ (Estonia)

AidLearn at the National level

AidLearn had a very busy 2nd trimester with the launch of 8 vocational and training courses at the national level.



In the Center region - Leiria | POISE-01-3524- FSE-003359, started on the 16th of April, with a duration of 75 hours, the online training course Drawing and Image Treatment with 21 participants. This particular training will finish on the 14th July and is monitored by Alexandre Figueiredo and Ley Garcia!

In the Alentejo region - Almodôvar | POISE-01-3524- FSE-003340, AidLearn implemented 5 face-to-face vocational and training courses all from the training area Safety and Health at Work, as follows:

- Emergency Management, Prevention and Professional Risk Assessment Course with a duration of 75 hours was accomplished from 10th to 28th May with 15 participants.
- Course on Fire Management, Safety and Health at Work 1 had 15 participants and 150 hours, started on the 14th June and will finish on the 23rd July, from 2:00 to 7:00 pm.



- Course on Fire Management, Safety and Health at Work 2 with the duration of 150 hours was initiated on the 14th June to be finished by the 23 July (8:00 am to 1:00 pm) with 15 participants.
- Safety Management and Occupational Risk Prevention Course | 1 with 150 hours that started on the 14th June will finish on the 23rd July with 15 participants.
- Safety Management and Occupational Risk Prevention 2, also with 150 hours started with 15 participants on the 28th June and will finish at 6th August.

Additionally, the theoretical aspects of the course of Ordontopediatry coordinated by Prof. Dra. Joana Farto were held at AidLearn's facilities, starting on the 24th of June



Finally, a new edition of the training course ADC Take Carer initiated on June 15th, in cooperation with Associação da CarlotaZinha, 10 participants attended this edition.



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