

HIGHLIGHTED



CHAIN's interactive
documentary is
now available!



GainKids project
meetings!

AIDLEARN

Training, Research-Action and Consulting Company, which has been operating at national and European level since 2003, dedicated to design, implementation and evaluation of studies, projects and training activities that favour individual and/or organizational development. It is a training entity certified by **DGERT** ((Directorate General for Employment and Labour Relations) in various areas of education and training.

Find out more about AidLearn and follow us!



AidLearn Newsletter

The publication of the **AidLearn Newsletter** is addressed to partners and customers of the company's networks.

It aims to:

- Promote business activity;
- Keep in touch with all stakeholders;
- Provide useful and timely information.

In this 20th edition (April 2021), we will present the main news about national and international projects coordinated by AidLearn or developed in partnership, from January to March 2021.

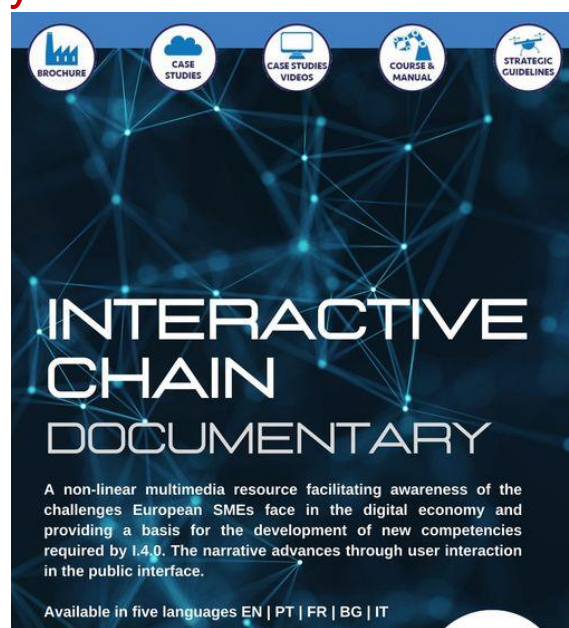
Chain is an European Erasmus + project, which aims to contribute to the Digitizing European Industry initiative by offering training resources capable of enhancing the development of new skills by HR students and SME (managers and owners) to deal with the changes brought about by "Industry 4.0" **Learn more at:**



CHAIN's interactive documentary is now available!

AidLearn, responsible for the design and production of CHAIN's interactive documentary, presents you this non-linear work, which combines text, audio, films, photos and infographics, to help build a discourse connected to the knowledge and reality of European SMEs in the digital economy and provide a sound foundation for acquiring new skills required by I.4.0.

The narrative advances through the actions performed by the users, using the public interface, so that they can choose their own learning path and access the content in whatever order they want, thus being a very flexible tool and, as the name says, interactive. This documentary is available in five languages: EN | PT | FR | BG | DE. [Check it out here!](https://chain.aidlearn.pt/)



<https://chain.aidlearn.pt/>



Co-funded by the Erasmus+ Programme of the European Union

The Chain project has been funded with the support of the Erasmus programme of the European Union. The European Commission support for the production of this documentary does not constitute an endorsement of the contents which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



CHAIN PROJECT

Coordinator: Instituto Politécnico de Leiria (Portugal)

Partners

- ✓ FH JOANNEUM University Of Applied Sciences (Austria)
- ✓ ESTIA - Institute of Technology (France)
- ✓ European Center for Quality, Ltd. (Bulgaria)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)



*GainKids: Global Citizenship for Kids Project is an Erasmus+ European project on Global Citizenship for pre-schoolers based on the Convention on the Rights of the Child. **Learn more at:***



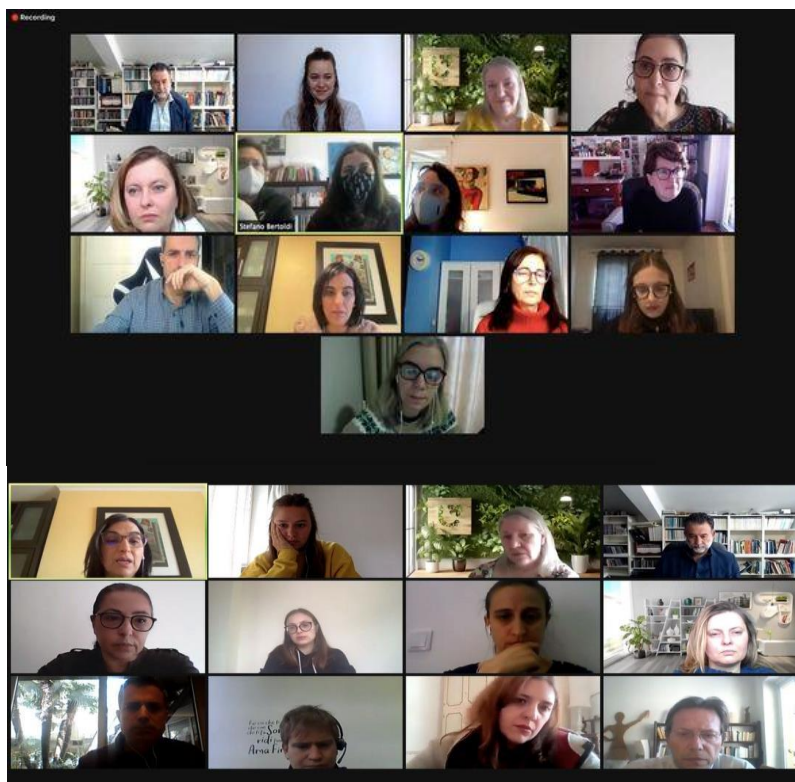
GainKids project meetings on February 12 and March 22!

On February 12 there was a GainKids project meeting, where the project logo was decided and the development of GainKids products was discussed. Also on March 22, another meeting was held to discuss the project website (soon to be available at www.gainkids.eu) and the project's social media pages.

The goal of this project is to promote Global Citizenship at the pre-school level based on the Convention

on the Rights of the Child, in its different categories, aiming to encourage, through a three-dimensional approach, actions for children, training for teachers and professionals and also raise awareness among families.

Equal Opportunities, Non-Discrimination, Gender Equality and Diversity are the themes that will be explored in this project, which will result in the production of a Pedagogical Kit, in which the children will also be involved during the reflection and production of the final instruments.



GAINKIDS PROJECT

Coordinator: APEI - Associação de Profissionais de Educação de Infância (Portugal)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ Association of Human Rights Educators – AHEAD (Spain)
- ✓ ASSOCIAZIONE CULTURALE PICCABULLA (Italy)
- ✓ UNIWERSYTET LODZKI (Poland)
- ✓ INSTITUTO POLITECNICO DE BRAGANÇA (Portugal)



*ECO-Hosting: Réseau européen des éco-hébergeurs en milieu naturel is an Erasmus+ project that aims to promote sustainable tourism particularly in vulnerable areas such as isolated Guiana forests, Greek islands subject to major tourism restrictions, mountainous areas, etc. **Learn more at:***



The launch meeting of the ECO-Hosting project took place this January 11th! In this meeting the partners articulated and planned how they will develop the work for the project. Afterwards, a decision was made about the logo and visual identity of the project. The consortium is made up of two specialists in vocational training and adult education (SUD CONCEPT and AidLearn), a local development association (GAL Molise), an environmental education and training association (MKP), and an operator specialized in educational innovation and audiovisual production (Karpos).

The partnership is highly motivated and ready to get started!



ECO-HOSTING PROJECT

Coordinator: SUD CONCEPT (France)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ Molise verso il 2000 srl (Italy)
- ✓ Mesogeiaiko Kentro Perivallontos (Greece)
- ✓ KARPOS KENTRO EKPAIDEYTIKON DRASEONKAI DIAPOLITISMIKHS EPIKOINONIAS (Greece)



The Erasmus+ project E-SilverTour: Digital Marketing Competencies Development for Silver Tourism Expert aims to develop digital marketing competencies in the staff of senior citizen organizations and tourism professionals to promote tourism for senior citizens.

Learn more at:



In order to start the development of the E-SilverTour products, online questionnaires were conducted in all the partner countries to identify the needs of tourism professionals and of older tourists (aimed only at people aged 55 and over). These questionnaires will help design the E-SilverTour course aiming to develop the technological know-how to respond to the growing use of the Internet as a way not only to communicate but, essentially, to operate in the tourism market.

Furthermore, the project already has some social media pages to which you can subscribe/follow if you wish to be kept updated about its developments! Follow E-SilverTour on [Facebook](#) and/or [LinkedIn](#).



Digital Marketing Competencies Development for Silver Tourism Expert

E-SILVERTOUR PROJECT

Coordinator: E-SENIORS: INITIATION DES SENIORS AUX NTIC ASSOCIATION (France)

Partners:

- ✓ EOLAS S.L. (Spain)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ VIESOJI ISTAIGA KAUNO MOKSLO IR TECHNOLOGIJU PARKAS (Lithuania)
- ✓ Confederação do Turismo de Portugal (Portugal)
- ✓ 50 + HELLAS ASTIKI ME Kerdoskopietairia (Greece)

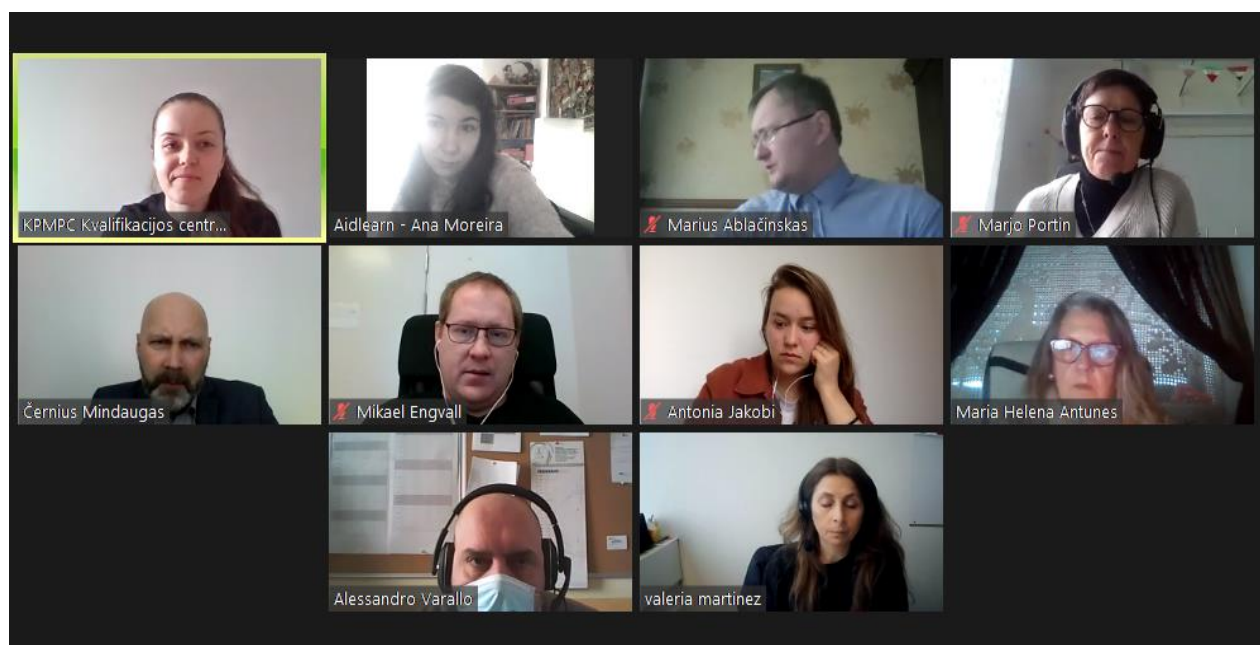




The Erasmus+ project ECN4MI: Establishment of a coordinated and collaborative network on migrant issues in Europe aims to create and develop a collaborative network in Europe for the social inclusion of migrants and refugees.



On February 23rd a meeting of the ECN4MI project took place in order to decide the visual identity of the project, but also to establish its management, evaluation, and dissemination plans. All partners are motivated and invested in the success of the project. They have given suggestions for the website (to be created) and reported on data, processes and best practices for integrating migrants and refugees in their respective countries.



ECN4MI PROJECT

Coordinator: KVALIFIKACIJŲ IR PROFESINIO MOKYMO PLETROS CENTRAS (Lithuania)

Partners:

- ✓ VIESOJI ISTAIGA VILNIAUS JERUZALĖS DARBO RINKOS MOKYMO CENTRAS (Lithuania)
- ✓ Lithuanian Conflict Prevention Association (Lithuania)
- ✓ beramí berufliche Integration e.V. (Germany)
- ✓ Stiftelsen Litorina Folkhögskola i Karlskrona (Sweden)
- ✓ Consorzio Scuola Comunità Impresa (Italy)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)



UPSIM: Upskilling Paths for Social Integration of Migrants is an Erasmus+ project aimed at migrant women to help them develop soft skills and language skills to achieve their educational goals.

Learn more at:



The UPSIM project has started its data collection phase and each partner country is interviewing people from the project's target groups.

During the week of March 5, AidLearn conducted three interviews with technical staff working on the integration of migrant women. The data acquired provides interesting insights that will help in the creation of more suitable and accurate products for migrant women.

More interviews will be conducted in the future, including with representatives of the target groups.



UPSIM PROJECT

Coordinator: IKF (Sweden)

Partners:

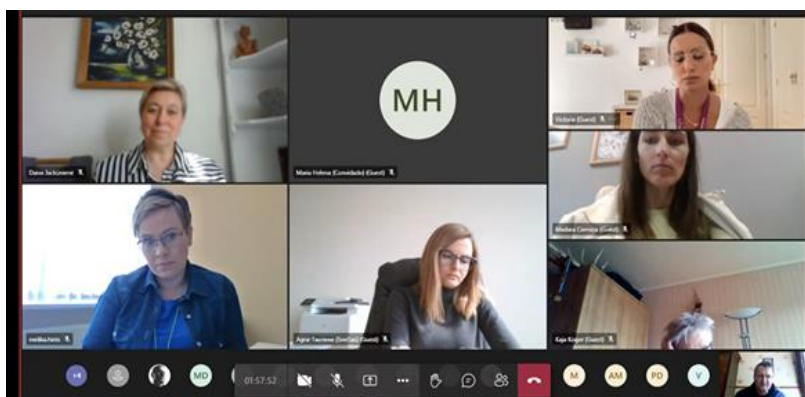
- ✓ Coneqt (Denmark)
- ✓ EOLAS S.L. (Spain)
- ✓ Spolek PELICAN (Czech Republic)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)
- ✓ Municipalité de Saint-François – France (France)

HYBVET

HYBVET: Development of hybrid training in VET is an Erasmus+ project which aims to introduce and develop training in hybrid format to vocational learning. This type of training shows very positive results not only in relation to soft skills but also technical skills.

The launch meeting for the HYBVET project was held on the 24th. The preparatory work to be done was discussed, hybrid training and its massive implementation was defined, namely the success in training surgeons. The partner responsible for this presentation has a lot of experience in hybrid training and their technology has already been implemented in several countries, inside and outside Europe.

Aspects related to the coordination, dissemination and quality of the project were also discussed, as well as which sectors the partner organizations are interested in implementing this type of training. At the moment, the partners are carrying out case studies on four national industries, to better inform the decisions to be made about the future beneficiaries of the training.



HYBVET PROJECT

Coordinator VIESOJI ISTAIGA VILNIAUS JERUZALES DARBO RINKOS MOKYMO CENTRAS (Lithuania)

Partners:

- ✓ Kriziu tyrimo centras (Lithuania)
- ✓ Panevezio darbo rinkos mokymo centras (Lithuania)
- ✓ Smiltenes tehnikums (Latvia)
- ✓ JÄRVAMAA KUTSEHARIDUSKESKUS (Estonia)
- ✓ INERCIA DIGITAL SL (Spain)
- ✓ AidLearn, Consultoria em Recursos Humanos, Lda. (Portugal)

AidLearn at the National level!



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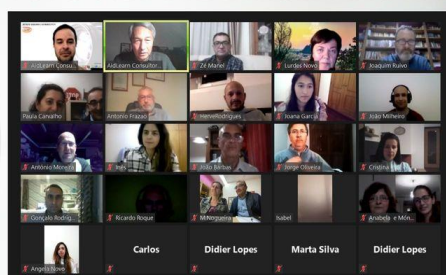
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FOTOGRAFIA E IMAGEM DIGITAL



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AidLearn has recently seen funding approved for vocational training projects at the national level and taking place in 2021 | 2022 for the Central and Alentejo regions.

In the Center region, the Distance Learning Course on Photography and Digital Imaging, a Short Duration Training Unit (*Unidade de Formação de Curta Duração - UFCD*) with a duration of 25 hours, started on March 17th.

In the Alentejo region, the courses on Social Competence and Risk Control and Hygiene and Risk Control at Work started on March 22nd. They are part of the POISE project (project number: POISE-01-3524-FSE-003340), each one lasting 200 hours and running from Monday to Friday, from 8am to 1pm.



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