

IN HIGHLIGHT

AidLearn in Viseu



Sustain-T “Sustainability in Tourism MPE” Conference

AIDLEARN

Training, Research-Action and Consulting Company, which has been operating at national and European level since 2003, dedicated to design, implementation and evaluation of studies, projects and training activities that favor individual and/or organizational development. It is a training entity certified by **DGERT** (Directorate General for Employment and Labor Relations) in various areas of education and training.

Find out more about Aidlearn and follow us!

www.aidlearn.pt



Newsletter AidLearn

The publication of the AidLearn Newsletter is addressed to partners and customers of the company's networks.

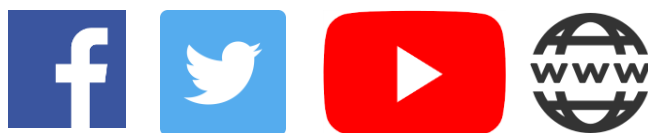
It aims to:

- Promote business activity;
- Keep in touch with all stakeholders;
- Provide useful and timely information.

In this 14th edition (October 2019), we will present the main news about national and international projects coordinated by AidLearn or developed in partnership, from July to September 2019.



*This project is an EU funded project aimed at improving the sustainable performance of EU micro and small enterprises, within the tourism sector. **Learn more at:***



“Sustainability in Tourism MPE” Conference, Viseu, Portugal

On September 24th, the Conference took place in the Auditorium of the Higher School of Technology and Management of Viseu, Portugal.

The Conference, promoted by CTP - Confederation of Tourism of Portugal and AidLearn, Ltd, with the support of Biophere Portugal and the Polytechnic of Viseu, had 76 participants and was part of the European Sustain-T Project activity. Sustain-



T aims to improve the sustainability performance of EU micro and small enterprises (MSEs) in the tourism sector by making their managers aware of sustainable tourism practices and improving their networking capabilities to forge new ecological alliances and implement joint sustainability initiatives.

Sustain-T Project

Coordinator: Universitat Autònoma de Barcelona (Spain)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ LUISS Business School (Italy)
- ✓ European Center for Quality (Bulgary)
- ✓ Total Innovation EU (United Kingdom)
- ✓ Chamber of Commerce and Industry Csongrád County (Hungary)
- ✓ Confederação do Turismo de Portugal (Portugal)

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Stereotypes and Hard Science Fiction (*StereoSciFi*) is an international project co-financed by the European Union's Erasmus+ Program. The main objective is to promote equality and inclusion, improving students' social skills in relation to social stereotypes. StereoSciFi works with youngsters in schools, proposing activities that are based on science fiction books and films with scientific basis in the exact sciences.

Learn more at:



StereoSciFi Activities Suitcase V.1 is launched!

StereoSciFi Activities Suitcase v.1 is available on the project website in English only. This Activities Suitcase includes 3 activities for each of the 4 movies and 4 books selected from the StereoSciFi Film & Book Catalogue. These are the activities that were tested in the pilot actions that took place in schools in Portugal, Spain, Poland and Lithuania.

After analysing the feedback received by the participants in the pilot actions, the activities have been improved, so soon we will have the StereoSciFi Activities Suitcase v.2 available on the website, in the different languages of the partner countries.

At the same time, we are developing the project's latest product, the Teacher's Guide, which includes guidelines for using the Catalogue and Activities Suitcase, as well as guidelines / suggestions for creating other activities, and using different resources.



STEREOSCIFI PROJECT

Coordinator: AidLearn, Consultoria em Recursos Humanos (Portugal)

Partners:

- ✓ Euro-Net (Italy)
- ✓ Telšių švietimo Centras (Lithuania)
- ✓ Otxarkoaga (Spain)
- ✓ University of Lodz (Poland)
- ✓ Agrupamento de Escolas Emídio Navarro (Portugal)

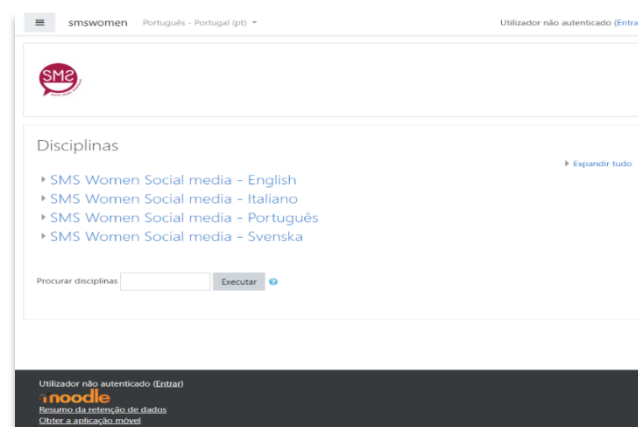


Social Media Sisterhood (SMS) aims to provide migrant women with training in high-quality social media skills to succeed in the social setting. The project applies media strategies for personal development and cultural / social integration, for greater integration into the host community and develop employability skills, to open up new opportunities with the use of social networks. *Learn more at:*



SMS Project has a new platform!

The Learning Platform of SMS – Social Media for Migrant Women Training Course is already available in English, and soon will be also available in Italian, Portuguese and Swedish. The address is <https://hub.smswomen.eu>, and the support platform used is Moodle. The pilot actions in Portugal will start from October 2019; please contact us (formacao@aidlearn.pt) for more information or to register.



In the final stage is the Facilitators' Guide to accompany SMS Training Programme, coordinated by AidLearn. This Guide includes detailed information and materials linked to each of the 6 Modules (hard skills of Social Media) and the linked Mentoring Circles™. The guide includes indicative lesson plans to outline timings, resources required and discussion ideas for each module.

Almost finished is also the Insider's Guide to Using Social Media to Develop Social Capital for Migrant Women. This Guide provides information aimed at migrant women who are interested in utilising social media to its best effect for improved integration and inclusion into their host community/country. This Guide will be available for the pilot action, which will take place in each of the partner's countries.

SMS Project

Coordinator: Internationella Kvinnoföreningen (Sweden)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ Inova Consultancy Ltd. (United Kingdom)
- ✓ STEPS (Italy)
- ✓ WITEC SWEDEN (Sweden)





THE BIGGER PICTURE is a European project launched in September 2018 under the Erasmus+ program aimed at creating a training course for adult educators in global citizenship, able to quickly reach several adults and have a strong impact on society. Learn more at:

Learn more at:



Third meeting of The Bigger Picture Project

The third partnership meeting took place in Bordeaux, at IFAID facilities located in Sciences Faculty of Bordeaux University. Elements from all partners attended the meeting.

A good part of the meeting was dedicated to finalizing the Competencies Referential in Global Citizenship: to adults, and to Adult Educators. These are available in English and will be available in other partner's languages (Portuguese, Spanish, Italian, French and Estonian) soon.

The competencies included in each referential are the same, but the level of learning is different for each target group.



The competencies included are:

- The Economy and Globalisation
- Global Communication
- Poverty, Hunger and Malnutrition
- Human Rights and Social Justice
- Democracy and Global Citizenship
- Energy
- The Environment

Based on these referential, will be developed, until January 2020, the training course units in Global Citizenship for Adult Educators (coordinated by AidLearn), and the training material to embed in some of the training courses that already exist in the partnership organisations.



BIGGER PICTURE PROJECT

Coordinator: Global Learning & Skills Partnership (United Kingdom)

Partners:

- ✓ Institut de Formation et d'Appui aux Initiatives de Développement (France)
- ✓ Morley College Limited (United Kingdom)
- ✓ EESTI Taiskasvanute Koolitajate Assotsiatsioon Andras (Estonia)
- ✓ Universidad De Sevilla (Spain)
- ✓ Aidlearn, Consultoria em Recursos Humanos Lda (Portugal)
- ✓ PROMETEO (Italy)

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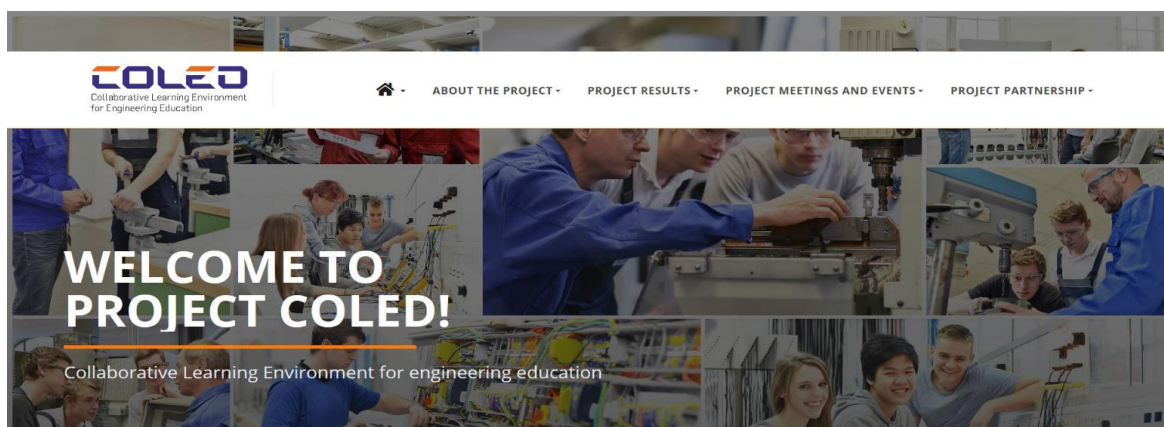


*Project Collaborative Learning Environment for engineering education – CoLED is developed within Erasmus+ Programme. The main objective is to develop an innovate collaborative training approach including curricula and ICT training online collaboration learning solution in the field of automation for enterprises and other people interested in those areas. **Learn more at:***



Project CoLED launched a website!

In CoLED project, we are developing the learning materials to the training course aiming at introducing automation in the industry that are not using it yet. The training course will be mainly distance learning and e-learning. There will be also opportunities of learning in face to face format. At the same time, the CoLED Course Methodology is being developed, coordinated by AidLearn, to guide the facilitators / trainers of this course. The project website is online, at <http://coled-project.eu>. Log in to be updated with the project news!



CoLED Project

Coordinator: Przemysłowy Instytut Automatyki i Pomiarów PIAP (Poland)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ PRO-MED sp. z o. o. (Poland)
- ✓ Universitatea Petru Maior (Romania)
- ✓ European Center for Quality (Bulgary)



The FLOURISH project aimed at promoting the knowledge and competencies needed by Organizational Innovation Coaches to use the six-step intervention model (diagnosis, facilitator training, company forum, project implementation, evaluation, and process appropriation), following a methodology that, to our knowledge, will be entirely new.

Learn more at:



Project Background

The globalization, the high degree of interconnectivity and new technological advances have forced many SMEs to reinvent not only their products and services, but also their business and organizational models, in view of staying competitive in a fast-paced economy. Since the majority of European SMEs are involved in global value chains, constant innovation and efficiency are a must to ensure competitiveness in a global context. The growing specialization of knowledge will increasingly be based on collaborative teams, whose integration requires sophisticated social technologies to produce collective innovation.

Project Aims and Objectives

The main goal will be achieved through several **specific objectives**:

- To create a professional profile of Organizational Innovation Coach for SMEs;
- To develop a holistic training course and manual for Organizational Innovation Coaches based on the APGICO's participative innovation model and Creative Problem-Solving protocol;
- To elaborate an educational video which will serve as refresher training, aimed at recalling and reinforcing previously acquired knowledge and skills;
- To create a solid foundation for ensuring the usability of the course for a wider VET audience;
- To develop a concise and focused methodological document aimed at supporting VET providers in the process of using the innovative training content;
- To increase the awareness of EU business and VET community about the importance of organizational innovation and to create the necessary supporting culture for that;
- To provide EU SMEs with open educational resources in the field of organizational innovation.

Project Target Groups

- SMEs top and middle managers and employees
- Management and innovation consultants
- Training companies and VET providers
- People responsible for innovation or HR management
- Business-related young graduates

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Project Outputs

- **Organizational Innovation Coach for SME – Professional Profile**

A concise description of the general scope, key responsibilities, skills, competencies, knowledge, education and training typically required for the occupation of Organizational Innovation Coach for SME.

- **FLOURISH Curriculum, Course and Manual for learners**

The FLOURISH Course will provide a learning opportunity, tailored to the needs of small and medium-sized companies. The course will be framed within a creative process, enabling participants to learn by doing, while using a new social technology and creating new outputs, in terms of anticipating the consequences of possible projects.

- **FLOURISH Educational Video**

The FLOURISH video will serve the purpose of refresher training, aimed at recalling and reinforcing previously acquired knowledge and skills. It is designed as a self-oriented and distance learning tool.

- **FLOURISH Guide for VET providers**

The Guide will be a concise and focused methodological document aimed at supporting VET providers in the process of using the FLOURISH training content.

Following the FLOURISH methodology SMEs will be able to introduce new forms of work organization, ensure stronger employee participation in innovation processes, advance the managerial techniques and draw lessons to build on in their continuous improvement.

“Our century greatest innovation will be the method of innovation”

Max McKeown

Second meeting of Project Flourish Project

During the second transnational project meeting held in Szeged (Hungary) during the 8 and 9 of July, in Csongrad County Chamber of Commerce and Industry /CSMKIK. in July 2019, the partnership discussed the tasks related to the second intellectual output, which is the Curriculum, Course and Manual for Learners.

So far, the first version of the documents have been prepared taking into account the peer-reviews of the consortium. The currently running activity is its evaluation by the External Pool of Evaluators. After the finalization, the content will be translated to the following languages: Polish, Bulgarian, Lithuanian, English, Portugal and Hungarian. Pilot trainings are about to start in the end of this year.



Flourish Project

Coordinator: European for Quality Ltd, Bulgaria

Partners:

- ✓ Associação Portuguesa de Criatividade e Inovação, Portugal [Apgico]
- ✓ AidLearn, Consultoria em Recursos Humanos Lda., Portugal [AidLearn]
- ✓ Spoleczna Akademia Nauk, Poland
- ✓ Kauno mokslo ir technologijų parkas, Lithuania
- ✓ Csongrad Country Chamber of Commerce and Industry, Hungary



The project SPADE financed by ERASMUS+ Program (KA2, Adult Education) aims to improve the life quality of older people in our digital world, through the development of knowledge and skills to take better advantage of digital technology. *Learn more at:*



Sixth Meeting of the project SPADE in Sweden



The sixth international meeting of the project SPADE was held between the 1st and 4th of September in Norrköping (Sweden) this meeting served to discuss whether the project was going according to plan and to finish planning the training week to be held there in September.



SPADE Training Week

SPADE training week was held at Norrköping (Sweden) from 9 to 13 of September. SPADE mission is to elevate the level of digital sustaining the idea of permanent learning. AidLearn was represented by Adeodato Barreto and Ana Josué who presented, during the meeting, the Mature Project, a Lifelong Learning programme



SPADE Project

Coordinator: Poleski Osrodek Sztuki (Poland)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ PRO-MED sp. z o. o. (Poland)
- ✓ Balkan Agency for Sustainable Development (Bulgary)
- ✓ Asociace NNO JMK (Czech Republic)
- ✓ Norrköpings stadsmuseum (Sweden)
- ✓ Volkshochschule stuttgart e.V. (Germany)
- ✓ Die Wiener Volkshochschulen GmbH (Austria)



SPIDW is a project to exchange best practices in adult education. The project's priorities focus on broadening and developing skills of educators, open education and innovative practices in a digital area and social inclusion. [Learn more at:](#)



Second meeting of Project SPIDW in Bulgaria

On 16-17 July 2019 in Sofia, Bulgaria was organized second transnational project meeting of the Project Nr: 2018-1-DE02-KA204-005076 Strategic Partnership for older people's inclusion into the digital world – SPIDW.

Event host organization was BASD, Bulgaria. The main idea of the project is adult trainers to be trained how to improve digital skills of the older people. There are three trainings planned – the first one was organized in February 2019 in Germany. The second one will be in September 2019 in Slovenia and the third one – in May 2020 in Portugal. Each partner will make at least two films (14 total) together with seniors using mobile phones. Older people will be involved in many activities and will be applied good practiced as narrative interviews, digital storytelling, distant learning, Web TV, etc. All activities and events will improve social inclusion of the older people and will give them the chance to send their messages to the world through digital devices. At the meeting were discussed quality of the project results so far and the planning of the next project steps. The overall evaluation of the project progress, management and implementation are very good.



SPIDW Training Week

The second training week of the project SPIDW was held at the Slovenian Third Age University in Ljubljana (Slovenia), between the 24th and 28th of September, during that week, the AidLearn participants Valéria Gomes and Pedro Meireles, learned how to make cinema and use one's own items such as a smartphone to make cinema and edit film.



SPIDW Project:

Coordinator: EureCons Förderagentur GmbH, Germany

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal)
- ✓ PRO-MED sp. z o. o. (Poland)
- ✓ Slovenian Third Age University (Slovenia)
- ✓ Balkan Agency for Sustainable Development (Bulgary)
- ✓ Spolupracou pre lepsiu buducnost - Velky Meder (Slovakia)
- ✓ Association for Intercultural Dialogue (Romania)



GET UP is a European project that uses GeoMarketing as an entrepreneur tool. The goal is to empower youth, looking for the first job, with new knowledge and skills. *Learn more at:*



4th meeting of GET UP Project in Ireland!

The fourth partner meeting of the GET UP project was hosted by WestBIC in Galway on June 7th, 2019. The meeting reviewed key developments to date and set out plans for the crucial pilot testing phase which will commence shortly. The Get UP partners are looking for young entrepreneurs and future entrepreneurs, as well as trainers and organizational development support organisations to test the GET UP training course and to try out the Geomarketing Information Systems & Location Intelligence concepts, helping entrepreneurs to achieve their objectives and implement their business ideas.

The first newsletter of the project is now [available](#), learn more about this project linked to Geomarketing and Location Intelligence!

Come and visit our project website : <http://getup-project.eu/> and join us on FACEBOOK: <https://www.facebook.com/GetUpEUProject/>

If you are interested in obtaining more information about the project, please contact us at <http://aidlearn.pt/pt/empresa/contactos/contactenos.html>



PROJETO GET UP

Coordinator: LUISS Guido Carli (Italy)

Partners:

- ✓ AidLearn, Consultoria em Recursos Humanos, Lda (Portugal);
- ✓ Aristotle University of Thessaloniki (Greece);
- ✓ ESRI Portugal (Portugal);
- ✓ WESTBIC (Ireland);



AidLearn at National Level



Inserted in the area of Social Work and Orientation training, through a partnership with the Associação da Carlotazinha, Leiria, on September 24th we started the Second Edition of the **ADC Caregiver** Course.

This training course is aimed at professionals who are already working in this area and wish to update or acquire new knowledge and skills; people wishing to learn basic concepts related to the caregiver function for their own purposes, such as helping / caring for the elderly or caring for children; and people who want personal development or increase their knowledge in this area.

The 55 hour **ADC Caregiver** course, until December 2019, aims to acquire the knowledge and techniques necessary to care for the elderly, with the following objectives:

- Know the characteristics of users in the physical, mental, cultural, social and care aspects, taking into account the respective stage of the life cycle;
- Know how to act in situations of immobility, incontinence, falls, dementias, among others;
- Know the support networks for clients and caregivers, among others.

The program of this course, is based on the following Training Modules:

Module 1 - Caregiver; **Module 2** - Music Therapy; **Module 3** - Health; **Module 4** - Physiotherapy.



For more information on AidLearn's activity, do not hesitate to
contact us!

