Newsletter

IN HIGHLIGHT

AidLearn at Lusófona University events

Bacchus SME Project at Wine Tourism Benchmarking Conference

AIDLEARN

Training, Research-Action and Consulting Company, which has been operating at national and European level since 2003, dedicated to design, implementation and evaluation of studies, projects and training activities that favor individual and/or organizational development. It is a training entity certified by **DGERT** (Directorate General for Employment and Labor Relations) in various areas of education and training. **Find out more about Aidlearn and follow us!**

www.aidlearn.pt

Newsletter AidLearn

The publication of the AidLearn Newsletter is addressed to partners and customers of the company's networks.

It aims to:

- Promote business activity;
- Keep in touch with all stakeholders;
- Provide useful and timely information.

In this 13th edition (June 2019), we will present the main news about national and international projects coordinated by AidLearn or developed in partnership, from April to June 2019.

This project is an EU funded project aimed at improving the sustainable performance of EU micro and small enterprises, within the tourism sector. *Learn more at:*

Sustain-T Seminar: "Sustainability in Tourism MPE", University of Évora, May 3, 2019

Seminar Sustain-T, University of Évora, may 3, 2019

The event, promoted by the Portuguese partners of the Sustain-T project - AidLearn and CTP, was held at the University of Évora in collaboration with Professor. Dr. Jaime Serra of CIDEHUS Tourism Creative Lab. This aimed at presenting and testing the Sustain-T products available online at the project's platform.

In the morning, Sustain-T products were presented well as initiatives of the university and the region related to sustainable tourism. Throughout the afternoon, the products available on the online platform were tested and asked for feedback from participants. The products - Learning Modules, Self-Audit, Ideation and Resource Mapping tools, were very well received and found to be of great use by Micro and Small Business Managers, Consultants and Training Companies, Researchers and other invited stakeholders.

4th Transnational Meeting

The 4th transnational meeting was held at Neya Lisboa Hotel, on 9-10 May 2019, organized by the Portuguese partners - AidLearn and CTP.

Work has been progressing at a good pace. In September 2019, a Conference will be held in Portugal to present the most significant results of the project.

Sustain-T Team, Lisbon, may 9, 2019

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Stereotypes and Hard Science Fiction (*StereoSciFi*) is an international project co-financed by the European Union's Erasmus+ Program. The main objective is to promote equality and inclusion, improving students' social skills in relation to social stereotypes. StereoSciFi works with youngsters in schools, proposing activities that are based on science fiction books and films with scientific basis in the exact sciences.

Learn more at:

4th Partnership Meeting, Telsiai, 2 and 3 May 2019

4th meeting StereoSciFi, Telsiai

On May 2 and 3, the fourth and last partnership meeting was held in Telsiai (Lithuania), with the participation of all partners. The results of the pilot actions were presented and discussed. An evaluation was made by the participants, and the partners agreed on the improvements to be made, including the comments of the technician from the Portuguese National Agency, who is monitoring the StereoSciFi project, and visited AidLearn headquarters a few days before the meeting. Some partners have presented videos of the pilot action, and all partners agreed on the size and what parts should be included in the pilot videos: Some testimonials, of teachers or students will be included. National video will be inserted into the YouTube channel of StereoSciFi.

Guidance and important decisions were made about the Teachers Guide (3rd product of the project). Tasks were distributed among partners and deadlines set.

The third flyer, as well as the third brochure, whose theme is centred on the book Catalogue, was launched on Facebook and available on the site for download.

StereoSciFi Partnership, Telsiai

Social Media Sisterhood (SMS) aims to provide migrant women with training in high-quality social media skills to succeed in the social setting. The project applies media strategies for personal development and cultural / social integration, for greater integration into the host community and develop employability skills, to open up new opportunities with the use of social networks. *Learn more at:*

3rd Meeting

The 3rd partnership meeting was organized by AidLearn on 4 and 5 April. This meeting occurred mid-term of the project, so there was made a review of the activity undertaken: what was done, which is yet to come.

The main focus of the meeting was the results obtained in pilot activities 1, and each partner presented their experience in detail, regarding the MSS training modules and the Mentoring Circles.

These experiences are also a good basis to create the 4th output - Insider's Guide to Social Media. The tasks were agreed upon and distributed among partners.

The partnership discussed how to continue with the learning platform, when the materials would be available, when making the translations, so that we could agree with the schedule of Pilot 2 activities.

In Portugal, AidLearn will carry out pilot activities 2 from October, in Lisbon and on the South Bank, to reach more migrant women.

Pilot Training participants will be able to further develop their blog writing skills by posting interesting articles here.

To further reading about migrant women in Portugal, see:

https://www.om.acm.gov.pt/-/2-as-mulheres-migrantes-em-portugal

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Bacchus SME is a European project designed to develop a diagnostic tool and an innovative mixed training course for the initial or continuing training of small and medium-sized enterprises (SMEs) in the wine tourism sector under the Erasmus + program. *Learn more at:*

Project presentation

AidLearn was invited to present the BACCHUS SME project in the "Winemaking Benchmarking Action of Lisbon" organized by the Association of the Wine Route of Portugal that took place on May 23, 2019 in the Museum of Wine and Vineyards in Bucelas.

Twenty-seven representatives of SMEs from wine tourism, both leading and collaborating bodies, as well as the main actors and stakeholders in the wine sector, such as winemakers and winemakers, were present. Academic institutions with wine-relevant departments, local and regional development associations, public tourism entities and wine-tourism specialists were also present.

Project Collaborative Learning Environment for engineering education – CoLED is developed within Erasmus+ Programme. The main objective is to develop an innovate collaborative training approach including curricula and ICT training online collaboration learning solution in the field of automation for enterprises and other people interested in those areas. Learn more at:

2nd Partnership Meeting

The second meeting of the CoLED project was held on April 11 in Sofia, Bulgaria, which was attended by all partners. The main objective was to ensure that all products were created in line with the proposal and, above all, to agree on the scheduling of the members' training activities, which took place in May. So that everyone is at ease the different online collaboration tools available, for the creation of the CoLED course.

Learning Activities / Teaching / Training

The CoLED training week ran from 27 to 31 May 2019 in Lisbon, Portugal. The training was organized by AidLearn and was attended by all project partners.

The topics of the event included demonstration of collaborative learning tools, innovations in teaching and organizational development, as well as production of multimedia materials (training) and creation of short films.

The training activities of the five days took the form of study visits, presentations, discussion workshops and practical training, facilitated by Rita Zurrapa and Eduardo Amaro, in order to help the production of high quality training materials within the CoLED project.

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The Chain project is designed to deal with the processes of "de-industrialization" that occur in the EU. There is a considerable need for Europe to learn how to deal with industry digitization. Through industry 4.0 (I4.0), Chain aims to understand the impact of these changes on the EU industry.
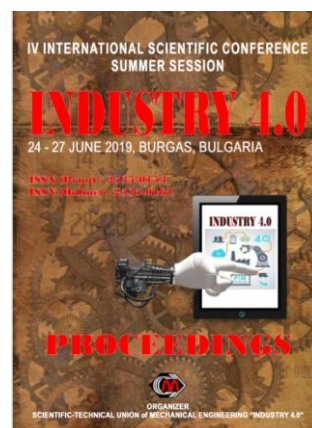
Learn more at:

Publication in the International Scientific Journal "Industry 4.0"

The paper "The impact of Industry 4.0 on SME competitiveness" by authorship of the Austrian and Bulgarian Chain Partners, published at the IV International Scientific Conference / Summer Session / June 24-27, 2019 in Bourgas, Bulgaria, was selected for publication in the International Scientific Journal Industry 4.0.

Know more

The published article is a preview of the intellectual output 1 - The Brochure developed within the Chain project. IO1 encompasses the key defining elements of Industry 4.0, a review of theories of innovation and technological revolution, technological and organizational transformation, innovation and new business models, impact of Industry 4.0 transformation on SMEs.

Industry 4.0

Want to know how Industry 4.0 could be successfully implemented in various types of organisations?

1. See the following advanced industrial case studies published on the European Commission website: https://ec.europa.eu/.../RIM%20Plus_Advanced%20Manufacturing%...

2. Go to I4.0 - May / June 2019 Edition and learn more about 19th century developments for I4.0; Digital Twin in the Electronic Industry; how not to choose whether to reduce costs or please customers; extending the "golden hour" on your assembly line: to repair or not? Follow the link for more information: http://fliphtml5.com/kwnhb/kqxl

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The FLOURISH project aimed at promoting the knowledge and competencies needed by Organizational Innovation Coaches to use the six-step intervention model (diagnosis, facilitator training, company forum, project implementation, evaluation, and process appropriation), following a methodology that, to our knowledge, will be entirely new.
Learn more at:

Flyer

Flourish Flyer with relevant project information is available: History, goals and objectives, target groups, products and partnership.

![AidLearn - Consultoria em Recursos Humanos, Lda]

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The project SPADE financed by ERASMUS+ Program (KA2, Adult Education) aims to improve the life quality of older people in our digital world, through the development of knowledge and skills to take better advantage of digital technology. Learn more at:

News

An international newsletter is published on the first day of each month for U3A members (senior universities) and other groups around the world. know more

Partnership Meeting

On the 15th and 16th, a partnership meeting was held in Gdansk, attended by all partners.

Highlighting the preparation of the next training action:
SPADE "City Games", which will also take place in Gdansk.

SPIDW is a project to exchange best practices in adult education. The project's priorities focus on broadening and developing skills of educators, open education and innovative practices in a digital area and social inclusion. Learn more at:

Plaque

On May 17, the project coordinator received the "Partner in Europe" plaque from the German National Agency.

Website

The project website - Strategic Partnership for the Inclusion of Older People in the Digital World - SPIDW is online. You can now learn more about SPIDW, which aims to provide non-formal methods for experts and professionals working with older people in the field of digital education. By sharing best practices, we try to systematize knowledge and make it available, for example, via a brochure or video. During the project's duration (until September 2020), there will be ongoing updates on the tasks and activities performed by the project team.

Methodology: Trainers, specialists, teachers, social workers working with older people will be trained on how to use effective best practices.

They will participate in three training activities: in Germany, Slovenia and Portugal to improve ICT skills and learn new methods, as well as various techniques on how to have more access to applications, new job skills, how to better integrate into society and send messages for their grandchildren and the world using artistic tools such as filmmaking (production of short films, documentaries - biographical interviews, Web TV with video resources, distance learning, etc.).

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The RefugeesIN Project provides opportunities for adult education for social inclusion through the critical analysis of European cinema and the production of documentaries on refugees inspired life stories. *Learn more at:*

UOn the project sustainability route…

As part of the RefugeesIN project, events have been taking place in school groupings in the Greater Lisbon region, as part of the Citizenship Education and Activity Plan, based on the guidelines for Citizenship Education of the Directorate-General for Education.

Under the theme "Education for Citizenship", it was intended to contribute to the formation of responsible, autonomous, supportive people who know and exercise their rights and duties in dialogue and respect for others, in a democratic, pluralistic, critical and creative spirit, following the objectives:

- Human Rights Education, focusing in particular on the broad spectrum of human rights and freedoms;
- The European Dimension of Education, contributing to the formation and involvement of pupils in the European building project, increasing their participation, promoting a better understanding of the problems facing contemporary Europe;
- Intercultural Education, promoting the recognition and appreciation of diversity as an opportunity and source of learning for all, respecting the multiculturalism of today's societies. The aim is to develop the ability to communicate and encourage social interaction that creates identities and common sense of belonging to humanity.

Following the geographical and historical-political contextualization of Iraq, the short film Refugees IN "Daud" was screened, followed by a debate and a "Kahoot" Quiz Game.

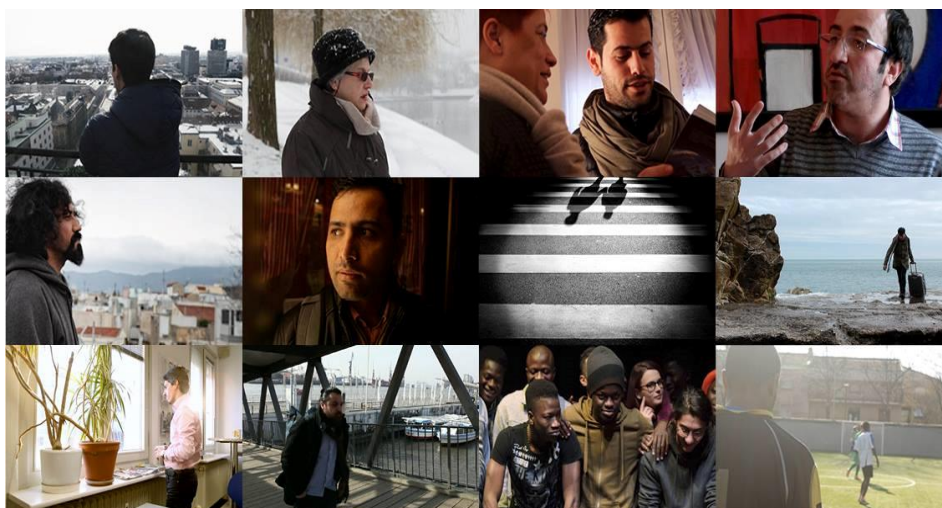**School Grouping of Poeta Joaquim Serra, Montijo, May 14, 2019**

This activity was attended by three 10th grade classes and their teachers.

Professor Valéria Gomes and Trainer Marisol Carmelino, representing AidLearn, were responsible for the promotion of this activity.

Gil Vicente School Grouping, Lisbon, 31st May 2019

Three classes of 5th and 7th grade attended the event, as well as their teachers, in a total of 100 participants. The initiative also featured the exhibition of human rights posters.

Professor Andreia Lagartinho and Trainer Marisol Carmelino, representing AidLearn, were responsible for promoting this activity.

You can screen the 12 RefugeesIN documentaries here.

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DIDO is a European project designed to understand and prevent early drop-out in Adult Education. The project aims to deeply understand the reasons why so many adult learners abandon learning processes before completing the courses / programs in which they are enrolled. *Learn more at:*
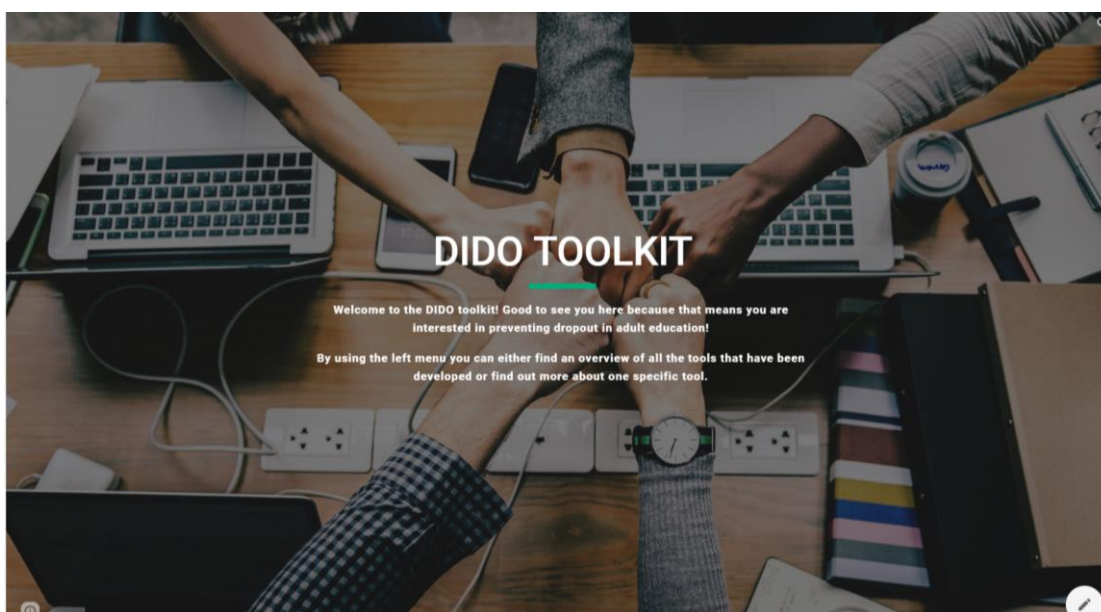
The DIDO Toolkit with tools to combat dropout in Adult Education is now available.

More information on this project can be found at http://www.dido-project.eu/ and follow the latest news on the Facebook page at https://www.facebook.com/DIDO_eu-1629958667053960/ and/or through Twitter at https://twitter.com/DIDO_eu

If you are interested in more information about the project please contact us.

AidLearn at the National Level

The activity of AidLearn was highlighted at the Week of Psychology of the University Lusófona, which ran from May 6 to 10 at the Agostinho da Silva Auditorium. Included in this event was the Sixth Meeting on Social and Organizational Psychology, and AidLearn gave a presentation on "Innovation in Formation from a European Perspective". AidLearn's history and development were discussed, and the most outstanding activities were national vocational training and participation in European projects for the creation of innovative training materials provided by AidLearn.

In order to exemplify the contribution of European projects to training, and as an innovative factor, the BACCHUS SME projects were described in terms of vocational training, and StereoSciFi at the level of school education (3rd cycle and secondary school teachers).

AidLearn was also invited to present its activity in commemoration of the 20 Years of Social Service of the Institute of Social Service of the University Lusófona. AidLearn carried out its communication under the theme "Management and Leadership of National and International Projects". It began by presenting the history of AidLearn and the journey to date. Further discussion of national vocational training activities and participation in European projects and the AidLearn role in the management and leadership of projects funded under national and transnational funds was discussed.

As examples of projects coordinated or developed by AidLearn, the BACCHUS SME project was presented, an example of the innovative development of a vocational training course for the wine industry and at the level of professional training was presented the project Modular training for employees and unemployed of the Lisbon2020 program.

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Industry 4.0: The 4th Industrial Revolution

"The Fourth Industrial Revolution is already happening. At first it was the steam engine, which made men stop using animals to produce power. Then came electricity and mass production, which produced a leap in welfare and comfort for society. Microprocessors and computing brought the third revolution and a new leap in efficiency and productivity.

Now is the turn of the Internet of Things, 3D printing, genetic engineering, artificial intelligence, autonomous vehicles, and robotics and learning machines. ... This approach of combining industry and the latest advances in technology, especially information technology, is often referred to as the Fourth Industrial Revolution. Today, simply called Industry 4.0" (Silva, E, 2017)

https://youtu.be/qxumD2XN1I4

For more information on AidLearn's activity, do not hesitate to contact us!