

IN HIGHLIGHT



Presentation at the
Best Tourism 2020
Seminar



Final Conference in
Budapest

AIDLEARN

Training, Research-Action and Consulting Company, which has been operating at national and European level since 2003, dedicated to design, implementation and evaluation of studies, projects and training activities that favor individual and/or organizational development. It is a training entity certified by **DGERT** (Directorate General for Employment and Labor Relations) in various areas of education and training. **Find out more about Aidlearn and follow us!**

www.aidlearn.pt



Newsletter AidLearn

The publication of the AidLearn Newsletter is addressed to partners and customers of the company's networks.

It aims to:

- Promote business activity;
- Keep in touch with all stakeholders;
- Provide useful and timely information.

In this 12th edition (March 2019), we will present the main news about national and international projects coordinated by AidLearn or developed in partnership, from January to March 2019.

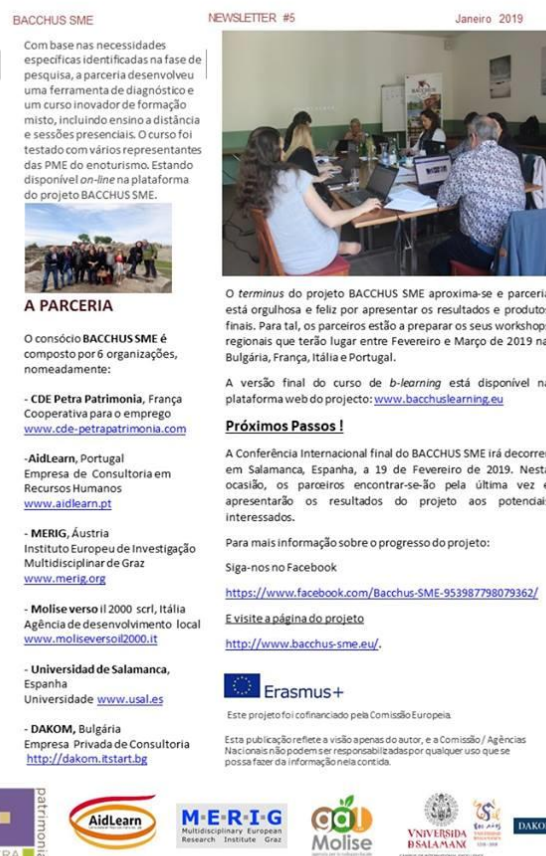


The Bacchus SME is a European project conceived to develop a diagnosis tool and an innovative blended training course for providing initial or continuous training for Wine Tourism Small and Medium Enterprises (Wine Tourism SME). *Learn more at:*



Bacchus SME project newsletter

The fifth and final newsletter of the Bacchus SME project is now available. This introduces the project, an explanation of the last meeting, which took place on April 26 and 27, 2018, as well as the basis for established partnerships and next steps. At this point a date was established for the final conference, which was held in Salamanca (SP) on February 19, 2019.



Last project meeting

Márcia Silva and Bárbara Lopes represented AidLearn at the last meeting of the Bacchus SME project and at the international conference "Research and Innovation in Wine Tourism in Europe".



Project presentation

Bacchus SME was presented at the Best Tourism 2020 seminar, on March 7, 2019 in the NERSANT auditorium, in Torres Novas. The confederation of Turismo de Portugal was responsible for organizing the seminar. During the presentation of the project, a balance sheet was carried out from 2015 to 2019. During the seminar, 4 training projects were announced in the area of tourism: 1) Green Tour; 2) Nature; 3) Quali Tour and 4) Sustain-T






The main task of the GREEN TOUR project is to strengthen the important cooperation between tourism and ecology, since tourism is an important sector for the development of the economy. The project aims at the development of training material with strong motivating potential for training and education of people employed in the tourism sector. [Learn more at:](#)



Green Tour Project Newsletter

The third and final green tour newsletter is now available. It contains the completed activities of the project, an explanation of the training for trainers and tutors, and finally includes the report of a pilot test. The green tour began in November 2016 and ended in January 2019.



Green Tourism Education: Innovative Way to Develop Rural Areas

2016-1-HU01-KA202-022999

Green Tourism Education: Innovative way to develop rural areas – GREEN TOUR is a European project implemented within the framework of the Erasmus+ Program, funded by the Hungarian National Agency. The project started in November 2016 and is to end in January 2019.

Tasks completed within the project:

- Finalizing the methodology and the training materials of the Blended (B)-learning training
- Creating the final version of the B-learning platform
- Finalizing the project guide for the B-learning platform
- Training the trainers/tutors
- Pilot testing of the B-learning platform
- Start of the training process
- Evaluation of the pilot test feedbacks, correction of the platform
- Preparation of „Thematic tour“ booklet including the good practices as well as ecotourist attractions of the Partner countries
- Dissemination of project activities
- Organizing promotional events

Training the trainers/tutors:

In addition to the compilation of the documents necessary to start the training (modules, methodology, project guide), and the operation of the platform, training the trainers was a key activity in the project. One trainer/tutor in Italy, one in Bulgaria, while two trainers in Hungary are available to assist the learners. When selecting the trainer, his/her professional experience in tourism was an important selection criterion. Green tourism – within tourism – has special supply from several aspects, thus the trainers – during their training – had to learn about the structure and the content of the modules in details in addition to the objectives of the project. Special attention has been paid on how to use and handle the B-learning platform. After the training of trainers, they were ready for the pilot testing, meanwhile they also were using and studying further the B-learning platform. Trainers could provide detailed feedback about the content and the structure of the training as well as the use of the platform by filling in a questionnaire.

Pilot testing:

After the training of tutors, pilot testing has started with those interested in the Partner countries, except Portugal. During the training, the participants could learn the training content, do the competence validation test and the self-test at the end of each module in their own schedule. Additionally, the participants could have personal meetings with the trainers. Through studying the case studies in each module, the learners could learn about good practices which made it much easier to understand the topic. In addition to the case studies, each module contains useful links with additional reading materials to the core content. Glossary at the end of the modules provides detailed interpretation of the expressions and definitions in relation with the topic, while the exercises encourage the learners to carry out empirical research. Self-tests help a lot in reflecting the efficiency of studying.

Feedbacks:

Based on the questionnaires filled in by the trainers and the participants of the pilot testing, the followings can be listed regarding the content and the structure of the platform:

- project guide easy to follow
- user-friendly platform
- logical structure of training modules
- the content is suitable to deepen the professional knowledge in green tourism
- training materials were understandable, accurate and presented clearly
- vocabulary and terminology were appropriate
- the case studies, good practices and self-test questions were useful
- the practical aspect of the training and the team work were highly appreciated
- green tourism management module and tourism for disabled were the most interesting for the learners.

If you need more information on the project, please visit our website or Facebook page or contact one of the partners directly:

EcoCenter Foundation – Hungary:
www.ecocenter.hu

Szent István University – Hungary:
szie.hu

European Centre of Quality – Bulgaria:
www.ecq-bg.com

LUISS University – Italy:
www.luiss.it

AidLearn – Portugal:
www.aidlearn.pt/pt/

Website:
www.greentourproject.eu

Facebook page:
www.facebook.com/ProjectGreenTour

B-learning platform:
www.greentourproject.luiss.it

Co-funded by the Erasmus+ Programme of the European Union

The project has been co-funded with support from the European Commission. This newsletter reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Project Brochure

At the green tour website, you will find a brochure whose content focuses on the planning, development, conservation and management of a green and sustainable tourism center / route. [Project Brochure](#)

Final Conference

This project involved 4 European countries - Hungary, Italy, Portugal and Bulgaria - to study and deliver innovative business practices, design sustainable management approaches and train SME entrepreneurs through innovative modules that are available on an advanced e-learning platform.



The Final Conference of the Green Tour Project was held at Budapest Business School on January 28, with an audience of around 100 participants.

The special guest Dr. Krisztian Egyed discussed the Hungarian National Tourism Strategy. The trends of tourism courses and the importance of ecotourism in Hungarian higher education were addressed by Dr. Henrietta Nagy (SZIU), giving a clear idea of how the Hungarian educational system addresses the theme of tourism, with special emphasis on green tourism.

The coordinator of the project was Anna Rendes (Ecocenter), who



presented the project globally, while the Green Tour platform and its features were presented by Nunzio Casalino (LUISS). Good practices in Green Tourism in Portugal and Bulgaria were also explored during the conference, namely: the Naturtejo Geopark and the Azores rails in Portugal presented by Eduardo Maia Fernandes (AidLearn) and the Azareya and Omayya Ecovillages and the Eco Ognyanovo houses in Presented by Admira

Boshnyaku (ECQ).





Stereotypes and Hard Science Fiction (StereoSciFi) is an international project co-financed by the European Union's Erasmus + Program. The main objective of this project is to promote equality and inclusion, improving students' social skills in relation to social stereotypes. StereoSciFi works with youngsters in schools, proposing activities that are based on science fiction books and films with scientific basis in the exact and social sciences. [Learn more at:](#)



Books and Movies

In the StereoSciFi project there is a catalogue of films and science fiction books that help to understand stereotypes and prevent prejudices.

Books	Movies
Beggars in Spain, Nancy Kress	The Stepford Wives
The Positronic Man, Isaac Asimov & Robert Silverberg	Matrix
The Ugly Little Boy, Isaac Asimov & Robert Silverberg	Scharzengger
I Will Fear No Evil, Robert A. Heinlein	Avatar
Fridayr, Robert A. Heinlein	The girl with all the gifts
Stranger in a Strange Land, Robert A. Heinlein	What happened to Monday
The City and The Stars, Arthur C. Clarke	Divergent
Nightfall, Isaac Asimov & Robert Silverberg	Rise planet apes
The Time Machine, H. G. Wells	Bicentennal Man
Children of Time, Adrian Tchaikovsky	Valerian
Cinder, Marissa Meyer	Elysium
A case of conscience, James Blish	In time

Pilot Actions

During this period pilot actions are taking place in schools in Portugal (Emídio Navarro High School), Spain (Professional School in Otxarkoaga), Poland (Lodz region) and Lithuania (Telsiai region).

Both teachers and students are enthusiastic about this opportunity, learn through different and attractive approaches.

Newsletter



Social Media Sisterhood (SMS) aims to provide migrant women with training in high-quality social media skills to succeed in the social setting. The project applies media strategies for personal development and cultural / social integration, for greater integration into the host community and develop employability skills, to open up new opportunities with the use of social networks. [Learn more at:](#)



Pilot action

During the first quarter of the year, the first pilot action of the SMS Training program took place in the different partner countries: Sweden, United Kingdom, Italy and Portugal.

Meanwhile, there was a focus on disseminating the project by partners, social media and events. The MSS coordinator focused on events in Sweden.





THE BIGGER PICTURE is a European project launched in September 2018 under the Erasmus + program aimed at creating a training course for adult educators in global citizenship, able to quickly reach several adults and have a strong impact on society. [Learn more at:](#)



2nd Meeting

On the 18th and 19th of February, the 2nd meeting was held in Seville and was attended by all the partners, with the exception of ANDRAS (Estonia).

At the meeting was presented the first research report of the project where the final format of the project was agreed. There will be a final version of the report that will be available in mid-April.

The second Bigger Picture result will be the competency framework for adults and adult educators.

During the meeting, based on the research done and the experience of the partners, there were two working groups with the purpose of structuring the Frameworks.

The structure is divided into 7 modules:

1. Human rights and global conflicts;
2. Environment;
3. Global citizenship;
4. Poverty, hunger and malnutrition;
5. Economics and globalization;
6. Global communication;
7. Energy



Skills will be specified through the determination of learning objectives. The activities of each partner regarding this outcome will be agreed and distributed by the end of June.



The Chain project is designed to deal with the processes of "de-industrialization" that occur in the EU. There is a considerable need for Europe to learn how to deal with industry digitization. Through industry 4.0 (I4.0), Chain aims to understand the impact of these changes on the EU industry. [Learn more at:](#)



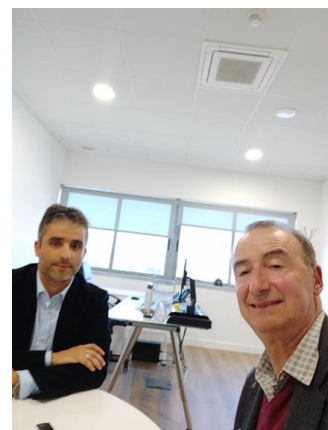
Changes in SMEs by industry 4.0

The Chain project aims to provide a foundation for the creation of new competencies for university students and SMEs in order to deal with the change caused by the "revolution". There is a great need for Europe to learn to deal with the digitization of society which is obscuring the lines between workers and self-employed, goods and services, or consumers and producers. There are challenges for the participation of SMEs in production chains I4 (costs, risks, reduced flexibility and reduction of strategic independence).

Interview

Within the framework of the European project "Changing SME business by industry 4.0", an interview was recently held by AidLearn with Nuno Flores, president of Introsys, a worldwide reference PME in the area of robotic control systems. Introsys is responsible for software design for robots and industrial weapons, with a special focus on Automotive and Aeronautics. Was the winner of the *SME Innovation COTC-BPI 2017* and *Distinction Born From Knowledge Award - BjK AWARDS*.

[Learn more about Introsys at:](#)





The RefugeesIN Project is a project that provides opportunities for adult education for social inclusion through the critical analysis of European cinema and the production of documentaries on refugee-inspired life stories. [Learn more at:](#)



Project presentation

RefugeesIN was presented by its Coordinator, Maria Helena Antunes, Aidlearn, at the International Live2Work conference - Catholic University, Lisbon - on January 11, 2019.



Refugees IN in the Portuguese Press

“Refugees have name and remember cinema stories in Lisbon”

Each refugee has a name and a story to tell. Daud and Ismail show their next Thursday in Lisbon at the RefugeesIN Festival, a European project aimed at contributing to inclusion through cinema.

Raquel Rio, Agência Lusa

“The inclusion of refugees also goes through catharsis through the cinema”

Cinema can contribute to the inclusion of refugees by telling success stories and counteracting negative stereotypes, as RefugeesIN proposes, a European project aimed at combating discrimination and encouraging intercultural dialogue.

Raquel Rio, Agência Lusa

“The power of culture in tolerance and social cohesion”

Stimulating “critical thinking”, raising the level of “digital literacy and media literacy” and developing greater understanding and responsiveness to “social, ethnic, linguistic and cultural diversity” are essential parts of responding to the refugee crisis in Europe and the resistance “to all forms of discrimination and indoctrination”. Cinema can and should be used to break negative stereotypes”

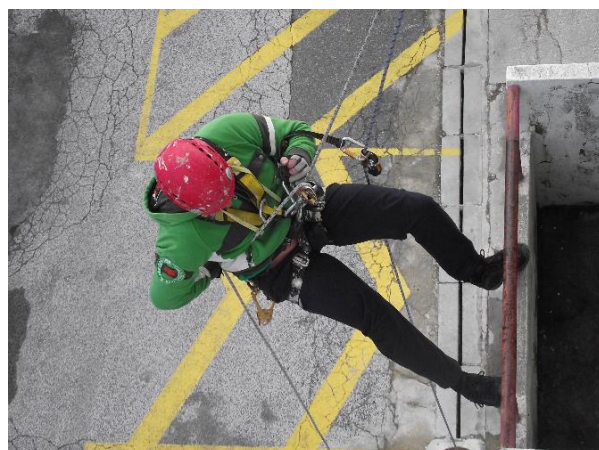
Gabriela Costa, VER

National Vocational Training

Course "Works at Height"

The training was held on February 2 and 3 at Arruda dos Vinhos, an action under the theme "Works at height", levels I and IV, lasting 16 hours.

Addressing workers who are in charge of carrying out work at height by ropes, it aimed at facilitating the development of the required competencies for working at height. Vitor Canha and Bruno Canha were the trainers responsible for the action.



It integrated face to face sessions, case studies and demonstrations in loco. Teamwork was encouraged, providing preventive and corrective measures to carry out work in height by rope, in order to reduce and / or eliminate accidents.

To participate in this course, the trainees must have the mandatory IPE (individual protection equipment) for working at height.

Presentation

On March 22, a presentation was made of the "ADC CUIDADOR" training (free and certified) by the Certification Company for 2019. This release was made by the Training Coordinator - Law Garcia.

On the same day, one of the modules was presented, focusing on Physiotherapy. This module was developed by the trainer Marta Crespo (Physiotherapist).



For more information , contact us





The project SPADE financed by ERASMUS+ Program (KA2, Adult Education) aims to improve the life quality of older people in our digital world, through the development of knowledge and skills to take better advantage of digital technology. **Learn more at:**



Activities

The first day of LTT¹ activities took place in Stuttgart on February 5, 2019. **Learn more at:**



On the second day of LTT activities there was a visit to the museum by Anka & Ela. **Learn more at:**



The third day of LTT activities took place in Stuttgart. **Learn more at:**



Before returning home after the 3 days of Spade LTT activities:



Learning Platform Lifelong for ALL

A brief presentation on the Lifelong Learning for All platform was held on March 2, where a meeting is held on the first Sunday of each month, in which all can attend up to 25 participants. Themes for the meeting are chosen every month. **To learn more:** <http://u3aforum.org/>

Social Inclusion of the Elderly

The learning / teaching / training activities took place between 25 and 29 March 2019 in Gdansk, Poland. One of the events took place on Thursday, March 28, 2019 at 3:00 p.m. This event took place at the University of Technology in Gdansk. The aim of this center was to meet participants from the Senior Academy at Gdansk University of Technology, Faculty of Electronics, Telecommunications and Information Technology as well as to discuss good practices such as the synergy of ERASMUS + Seniors @ ICT, TAO, SPIDW, SPADE. Participants from Bulgaria, Greece, Italy, Spain, Turkey, United Kingdom (17) and Poland (12) implemented "city games" in their countries aimed at the inclusion of the elderly in the digital world. In addition, they will use applications and materials produced in the TAO.

Learn more at:



¹ LTT – Learning / Teaching / Training

Newsletter



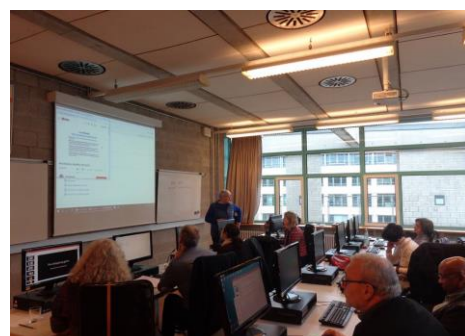
SPIDW is a project to exchange best practices in adult education. The project's priorities focus on broadening and developing skills of educators, open education and innovative practices in a digital area and social inclusion. **Learn more at:**



Visit

Regina Völk of Bureau for Europe Augsburg and Europe Direct Informationszentrum visited "Strategic Partnerships for the Inclusion of the Elderly in the Digital World".

The project was publicized at the "George Topirceanu" culture and art center, Curtea de Arges for Associated and Non-Associated Organizations. This release took place live.



Dissemination of the project

The dissemination of SPED project activities took place in Stuttgart

Learn more at:



Article: Article on social inclusion and digital skills of the elderly - SPIDW project.

See the full article at:



"City Games": The city games took place in Augsburg, where the goal was focused on finding a special place with Andreas and Loreta.

Learn more at:  **STELLER**

Atividades LTT: To share after LTT activities in Augsburg:



Promotion of the project: In March 2019 the project was promoted on a U3A signpost:

<http://worldu3a.org/signpost/march2019.htm>

Links published on U3A:

- <http://utwpg.gda.pl/2018SPIDW/about-SPIDW-ATW.pdf>
→ Description, goals, methodology, coordination of the project and partnership.
- <https://www.youtube.com/watch?v=tl6dm71Uvw4&feature=youtu.be>
→ Meetings held on the transmission of digital knowledge to the elderly.

At the University of Technology of Gdansk in Augsburg were promoted good practices (SWOT) as well as shared world games.

Publications in the Media

A meeting with elderly people was published as part of the SPIDW project carried out by APDI in Romania due to the cooperation between the Association for Intercultural Dialogue and the Public Service of Social Assistance Curtea de Arges, a working session was held to discuss the objectives and establish the work plan and the teams of the elderly. **Watch the video on:**

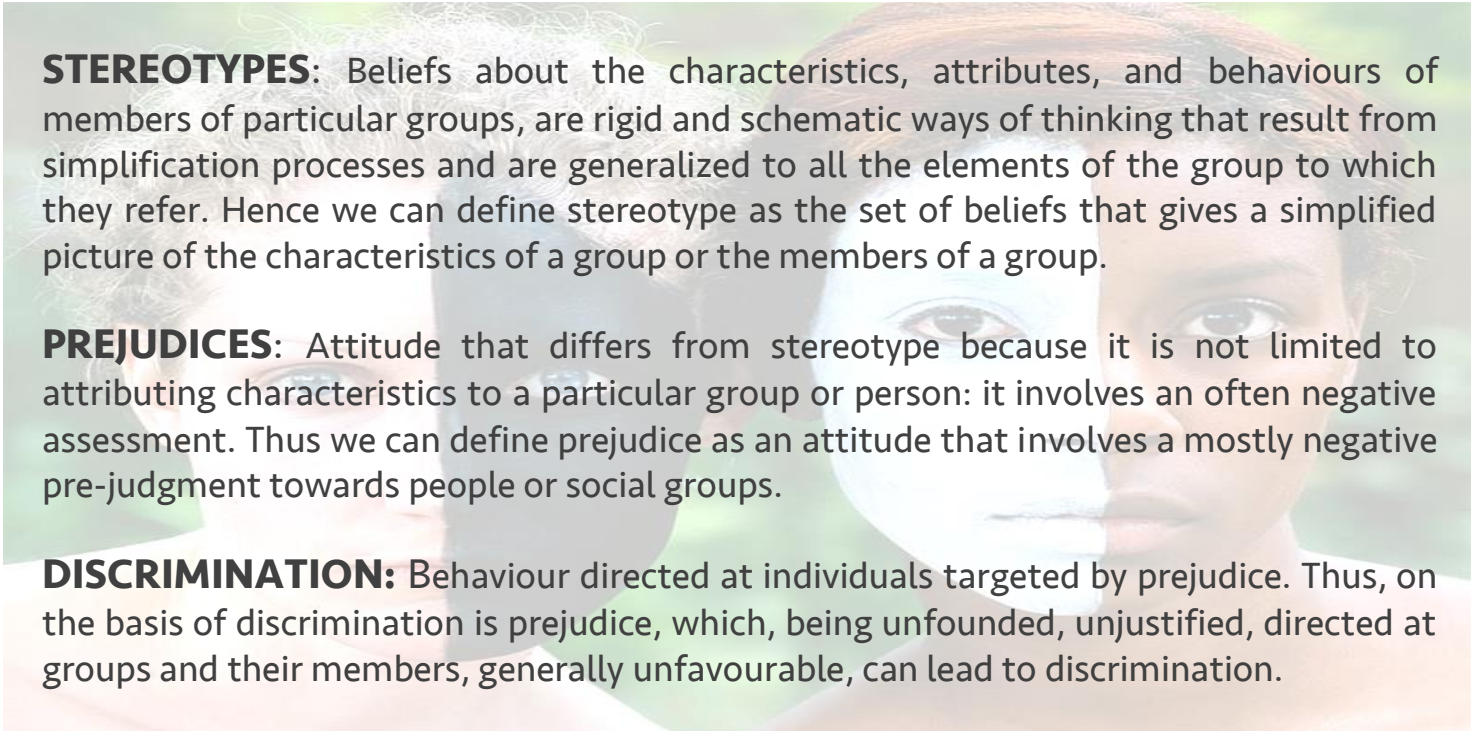
- <https://www.ziarulactualitatea.com/20120?fbclid=IwAR07ld56SqCy1Q78twxQzA6FFuxlNLxEFdjNE8l5QAsl64SM9W wRobfFug>

Video on training in Augsburg - "Other Kind of City Game" (Association for Intercultural Dialogue, Romania. **Watch the video at:**

- <https://www.ziarulactualitatea.com/20148?fbclid=IwAR13ubR9lviiCIP0eCp9brrak6qSpS0zr-A8iUyBkL34KHfj7Qkpbscq1iU>

Theme in Spotlight

Stereotypes, Prejudices and Discrimination



STEREOTYPES: Beliefs about the characteristics, attributes, and behaviours of members of particular groups, are rigid and schematic ways of thinking that result from simplification processes and are generalized to all the elements of the group to which they refer. Hence we can define stereotype as the set of beliefs that gives a simplified picture of the characteristics of a group or the members of a group.

PREJUDICES: Attitude that differs from stereotype because it is not limited to attributing characteristics to a particular group or person: it involves an often negative assessment. Thus we can define prejudice as an attitude that involves a mostly negative pre-judgment towards people or social groups.

DISCRIMINATION: Behaviour directed at individuals targeted by prejudice. Thus, on the basis of discrimination is prejudice, which, being unfounded, unjustified, directed at groups and their members, generally unfavourable, can lead to discrimination.

For more information on AidLearn activity, please feel free to contact us!

