

7th Edition / January 2018

SPOTLIGHT

SHARING ECONOMY

CREATUSE Multiplier event



<https://www.aidlearn.pt/en/>

AIDLEARN

We're a training, action-research and consulting company which operates at the national and at the EU level, since 2003. Our vocation is the conception, implementation and evaluation of studies, projects and training activities that favor professional and organisational development.

We are certified by [DGERT](#) (General Direction of Employment and Work Relations) in many educational and training areas.

AidLearn Newsletter

The publication of the **AidLearn Newsletter**, is addressed to partners and clients from the company's network.

It is intended to:

- Publicize the company's activity.
- Touch base with all interested parties;
- Make useful information available firsthand

CREATUSE multiplier event: Sharing Economy

On October 26th, 2017, at ISCTE, Hunter Halder talked to us regarding the Refood Moviment, an excellent example of Sharing

Economy.

Dr. Graça Gonçalves, from AidLearn, clarified what Sharing Economy is and how to implement it.

You can deepen your knowledge about this theme and know best practices in the European Union through available [Guides](#) on the project's website for consult and download.



Silver-Code Project

The 2nd Newsletter of the project is available where you can read the partners messages and find out some of the developments in the use and creation of ICT contents regarding seniors.

Meantime, the third transnational meeting of the project was held in Milan, on the 13th and 14th of November of 2017. The Silver-Code **Course** is being finished, composed of 5 modules:

Module 1: Introduction to basic digital competences (how to familiarize oneself with the hardware, browser or a text editor).

Module 2: Basic web programming, with the HTML, CSS and JavaScript languages. Creation of one's own web app!

Module 3: Core elements in computer logic, showing the transversal competences. Analysis and problem solving by using digital competences.

Module 4: Deepening of basic concepts in computer coding – introduction to more computer languages.

Module 5: Everyday coding – examples of coding in everyday life services. You'll be surprised with your level of understanding of many of them!



Soon we are starting the pilot actions! Picked your interest?

[Contact us](#) to reserve your place! Visit us at <https://www.silvercodeproject.eu/pt/>

3rd Meeting Green Tour

3rd Meeting of the Green Tour Project

The project aims at developing an innovative blended training course about sustainable and nature tourism, reinforcing the competences and skills of professionals in the area of tourism in order to equip them to the demands of the marketplace and clients requirements.

On November 2nd and 3rd of 2017, the third meeting took place in Bulgaria, with the participation of: Ecocenter Alapítvány (Hungary), Szent Istvan University (Hungary), European Center for Quality (Bulgaria), LUISS Guido Carli University (Italy) e AidLearn (Portugal).

The work was centered on the development of the training material and on the learning platform GREEN TOUR. The GREEN TOUR b-learning course will have the following modules:

1. Introduction of green tourism / 2. Green tourism, sustainability and ethical issues / 3. Promotion of green tourism / 4. Green tourism management / 5. Tourism for disabled / 6. Work in networks / 7. Safety and quality in green tourism / 8. Thematic tour.

The GREEN TOUR first newsletter is now available [here!](#)

For more information, please visit: the GREEN TOUR project's [website](#) or follow us on [Facebook](#).



Green Tour Partners

"Creativity is thinking up new things. Innovation is doing new things." (Theodore Levitt)



4th Meeting of the BACCHUS SME Project

The project aims at developing a diagnostic tool and an innovative blended course for the initial or continuing training of the wine tourism small and medium enterprises.

On November 16th and 17th, with the participation of all partners, the 4th meeting took place at the [Confederação Portuguesa de Turismo](#), an associated partner of the project.

At the meeting, were presented the 9 training modules developed, the Diagnosis Tool and the Educational Package BACCHUS SME, and discussed the improvements to be made, following the internal review process undertaken. The BACCHUS SME course will be composed will the following modules: **Module 1:** Wine tourism as wine business opportunity; **Module 2:** Good models for innovation and entrepreneurial strategy in wine tourism; **Module 3:** Analysis between global and local tourism attractors; **Module 4:** English for Wine Tourism; **Module 5:** Communication and cooperation techniques; **Module 6:** Wine tourism marketing; **Module 7:** ICT applied to Wine Tourism and Digital Marketing; **Module 8:** Wine and heritage; **Module 9:** Matching wines and food.

To know more about BACCHUS SME course stay tuned and visit BACCHUS SME [website](#) or follow us on [Facebook](#)!

Adult Education (AE) Definition

General or vocational education provided for adults after initial education and training for professional and/or personal purposes, and which aims to: (1) provide general education for adults in topics of particular interest to them (e. g. in open universities); (2) provide compensatory learning in basic skills which individuals may not have acquired earlier in their initial education or training (such as literacy, numeracy) and thus to; (3) give access to qualifications not gained, for various reasons, in the initial education and training system; (4) acquire, improve or update knowledge, skills or competences in a specific field: this is continuing education and training

Source: [Glossary](#) Cedefop

First DIDO meeting in Belgium

The DIDO project aims developing innovative and effective methods to be used by professionals to stimulate learning perseverance and reduce AE dropout rate.

The first project meeting took place at Antwerp, Belgium, on November 28/29, 2017, with the participation of all partners: CVO Antwerp (Belgium), Axxel (Finland), HF & VUCFYN (Denmark), ROC West-Brabant (Netherlands), AidLearn (Portugal) and Swiss Federation of Adult Learning.



Márcia Silva and Graça Gonçalves from AidLearn, attended the meeting that was leaded by Sylvana Vanaert, the DIDO Coordinator.

The Operational Plan was agree and the Dissemination Plan was discussed. AidLearn presented the guidelines for the Development of the first product – *Requisites Analysis*. It was agreed to use CEDEFOP definition of Adult Education. Partners resented the preliminary research findings on adult learning dropout.

Coming soon the website well as the social media pages of DIDO project!

RefugeesIN Project in Hamburg



fantastic documentaries to enrich the Film catalogue of the Project.

Visit the Project [website](#) where [26 inspiring ex-refugees stories](#) are available well as synopses and trailers related to the [12 feature-length films](#) selected, all illustrating successful stories of social inclusion of ex-refugees in European societies. Also check out the [2nd newsletter](#) of the Project, with the latest news!

Maria Helena Antunes, the RefugeesIN Coordinator, gave recently an interview in Milan, to the *European Digital Learning Network*, where she highlights the relevant role of cinema in Adult Education.

The [3rd Transnational Meeting](#) occurred on 4/5 December 2017, in Hamburg. It was time for reflection about the work developed and planning of the next steps. The partnership is proud of what was already accomplished and confident that the Pilot Actions, to start in early January in each partner country, will produce 12



Click on the photo
for screening the interview



First meeting GET UP in Thessaloniki

GET UP's Project main goal is to develop a *blended learning* Course about entrepreneurship, *geomarketing* and smart localization, in order to enable young adults up to 25 years old with high School education to college degree, unemployed or looking for the first job, to realize their business ideas by becoming entrepreneurs.



The first meeting took place in Thessaloniki, Greece, on 11/12 December 2017. All six partners were participating: LUISS GUIDO CALI (Italy), AidLearn (Portugal), ARISTOTELIO PANEPISTIMIO THESSALONIKIS (Greece), ESRI PORTUGAL (Portugal), WESTBIC (Ireland) and UNIVERSIDAD DE SALAMANCA (Spain).

Márcia Silva and Sérgio Prazeres attended the meeting by AidLearn, leaded by Nunzio Casalino, the GET UP Coordinator.

The Operational Plan for the Project's Development and the Dissemination Plan were discussed and agreed upon. AidLearn

presented the guidelines for the Platform Development, which will be built under its leadership.

Dedicated social media pages and website soon to be available!

SPADE's first meeting in Vienna

The Project SPADE aims at enhancing the digital literacy of seniors and other adults with digital education deficit. The.

Partners discussed the Operational Plan for the Project's Development, well as its financial Plan.

At the first meeting, at Die Wiener Volkshochschulen (VHS), Austria, on December 19th 2017, all partners participated: AidLearn (Portugal) Volkshochschule Stuttgart (Germany), Norrköpings Stadsmuseum (Sweden), Die Wiener Volkshochschulen (Austria), PRO-MED

(Poland), Balkan Agency for Sustainable Development (Bulgaria), Associazione Nestátních Neziskových Organizací Jihomoravského Kraje (Czech Republic) and Poleski Ośrodek Sztuki (Poland).

Aidlearn will be pleased to host the 2nd SPADE Transnational Meeting in Lisbon in February 2018!

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SMS Social Media Sisterhood

SMS Social Media Sisterhood is an Erasmus+ Project that aims at promoting social cohesion and women refugee integration in the host countries through social media training.

The very first meeting took place in Sheffield, United Kingdom, with partner participants from Italy, Portugal, Sweden and the UK.

Best practices in the support of migrant women were discussed for a better integration in the host countries, by using most appropriate social media.

For more information, take a look at first [Newsletter!](#) And follow the [Facebook Page](#) of the project!

SMS:
Social Media =
Social Capital



Project's Aim:

SMS is an Erasmus+ project which aims to foster social cohesion and **integration** of **female migrants/refugees** into their host-countries thanks to **Social Media** training.



Kick-off Meeting in Sheffield, UK

The project's first meeting was a success and partners from Italy, Portugal, Sweden and UK discussed positive actions to support migrant women to integrate in their host country by using social media.

Co-funded by the Erasmus+ Programme of the European Union

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Taking to the Top



The third meeting took place in Tallinn (Estonia) on the 25th and 28th September 2017, with the presence of all partners. In this meeting, on the 26th and 27th, the international pilot action on TTOP training course took place, with the participation of several adult educators from all the partner countries. There were presented the aims and structure of 6 modules of the TTOP training course, and some activities of each module were also tested. The modules tested were "Acquiring knowledge and learning modes for adults", "Developing intercultural communication and awareness of the diversity of learners", "Finance",

"Digital competence for adult educators", "Relevance and needs for Local Development", and "Adult educators' personal and professional development". The participants provided very useful feedback, in order to improve and better adapt the modules content to adult educators needs. After these improvements, each partner is providing a pilot action at national level, and collect feedback until end of January 2018.



AidLearn
Consultoria em Recursos Humanos, Lda

DIVINA EDU

The project aims creating an e-learning training course on Diversity Management targeted to staff and adult educators. Based on the research done by partnership, we now have the modules to be created:

Module 1. Understanding diversity

Module 2. Intercultural skills

Module 3. Conflict resolution skills

Module 4. Management of bullying

Module 5. Diversity management.

You can access more information on the DIVINA [Newsletter](#), [website](#) and [Facebook](#).



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